

# PRODUCT MANAGER



Education Logistics, LLC

Location: **Missoula/Remote/Hybrid**  
Type: **Full-Time**  
Group: Engineering  
Reports To: Trevor Adams

Founded in 1977, Education Logistics, Inc. (Edulog) provides logistics solutions to school districts and bus contractors across North America. Edulog offers exciting opportunities to enhance your career as part of an industry-leading software company. You will join teams that improve student transportation systems through innovative technology across the U.S. and internationally – gaining invaluable experience, growing professionally, and thriving in a collaborative, creative atmosphere where your efforts are appreciated.

## POSITION SUMMARY

We are looking for a Product Manager to own and drive the roadmap for parts of our student transportation platform. You will sit at the intersection of school districts, transportation operators, and families – translating their real-world challenges into software that makes getting kids to school safer, more efficient, and more equitable. This is a high-impact role where your decisions directly affect the daily lives of students, parents, and the administrators who serve them.

## KEY RESPONSIBILITIES

### STRATEGY & VISION

- Own the product vision and roadmap for your area, balancing near-term customer needs with long-term platform opportunity.
- Identify market trends in K-12 transportation, edtech, and fleet management to inform strategic bets.
- Define and communicate a clear product narrative that aligns engineering, design, sales, and customer success around shared goals.

### CUSTOMER EMPATHY & RESEARCH

- Spend meaningful time with school district administrators, transportation directors, bus drivers, and parents to develop deep empathy for their workflows and pain points.

## PRODUCT MANAGER

- Lead discovery efforts including interviews, tradeshow, site visits, and usability studies.
- Synthesize qualitative and quantitative insights into clear problem statements and opportunity assessments.
- Champion the voice of the customer internally, ensuring the team builds solutions that reflect how districts actually operate – not just how we assume they do.

### DATA & ANALYTICS

- Define and track key product metrics (adoption, engagement, retention, operational efficiency gains) to measure success and guide prioritization.
- Use data to identify friction points, validate hypotheses, and build evidence-based business cases.
- Partner with data and engineering teams to improve reporting and analytics capabilities within the product itself, helping districts make smarter transportation decisions.

### EXECUTION & COLLABORATION

- Write clear product requirements and collaborate closely with engineering and design through the full development lifecycle.
- Manage trade-offs, scope, and sequencing with pragmatism and transparency.
- Work cross-functionally with sales, customer success, and implementation teams to align on product vision and customer needs.

### REQUIRED QUALIFICATIONS

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- 1–3 years of product management experience, ideally in B2B SaaS. Experience in edtech, govtech, logistics, or transportation is a strong plus.
- Genuine curiosity about the problem space. You're energized by understanding how school districts work and motivated by the mission of getting kids to school safely and saving school districts money to invest back into the classroom.
- Research-driven mindset. You default to talking to customers and looking at data before forming opinions.
- Strong problem-solving and critical thinking skills. You break down complex challenges, ask the right questions, and drive toward thoughtful solutions rather than defaulting to the obvious answer.

## PRODUCT MANAGER

- Self-starter mentality. You take ownership of your product area, proactively identify opportunities, and don't wait to be told what to do next.
- Excellent organizational and time management skills. You thrive in a fast-paced environment where priorities shift frequently, and you can keep multiple workstreams moving without losing sight of what matters most.

## PREFERRED QUALIFICATIONS

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- Experience working with school districts.
- Familiarity with routing/logistics software, GPS/telematics, fleet management or time and attendance systems.
- Background in GIS, mapping, or location-based services.
- Experience with compliance and regulatory environments (e.g., FERPA, state transportation mandates).

## WHAT WE OFFER

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- Competitive salary and performance bonuses
- Comprehensive health, dental, and vision insurance
- Flexible work arrangements
- Professional development opportunities
- 401(k) with company match
- Collaborative and mission-driven culture

## HOW TO APPLY

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Interested candidates should submit an application at <https://www.edulog.com/careers/>. Applications will be reviewed on a rolling basis. Education Logistics is an equal opportunity employer.