

# **PRODUCT MANAGER - INTERNSHIP**

#### WHY WORK WITH EDULOG

EDUCATION LOGISTICS ("Edulog") offers exciting opportunities to enhance your career as part of an industry-leading software company. As an intern at Edulog, you will work with teams that improve student transportation systems through our innovative technology, across the U.S. and internationally. You will have the opportunity to gain invaluable experience in the software industry, allowing you to grow professionally. If you are looking for a dynamic company, in which to expand your knowledge and experience professional growth, consider Edulog for a collaborative and creative atmosphere where your efforts are appreciated.

#### **SUMMARY & OBJECTIVE**

Our Internship Program is designed to prepare you for what comes next in your career. As an intern, you will be paid to dig into challenging projects and do substantive work that can have meaningful impact on our business. You'll have a supportive team and mentors by your side, ready to help you learn, answer questions, and assist your growth every step of the way. Throughout your internship, you will have the opportunity to immerse yourself in the diverse facets of the product design and software development lifecycle. This experience promises not only exposure to the intricacies of the industry, but also valuable hands-on involvement in shaping real-world software products. Join us for an internship full of purposeful career-oriented growth and learning.

### **ROLES & RESPONSIBILITIES**

- Create product requirement documents.
- Write compelling user stories.
- Create lofi and hifi designs using Figma.
- Conduct product research, identify market trends and review competitors.



- Analyze user behavior and product usage using Posthog.
- Participate in client interviews and gather client feedback.
- Perform user acceptance testing and track issues.
- Collaborate with cross-functional teams including product, engineering, operations, and SMEs.
- Manage and prioritize product roadmaps.
- Gain experience using Jira, Confluence, and Product Discovery tools.
- Assist with sprint and software release planning.
- Participate in Agile and Scrum processes.

## **RECOMMENDED SKILLS & QUALIFICATIONS**

- Working towards and/or completed a degree in Business, MIS, Design, Engineering or Computer Science.
- Interest in designing and building SaaS products.
- Experience with tools such as Jira, Confluence, Figma, Product Discovery or data analytic tools.
- Strong problem solving and critical thinking abilities.
- Ability to understand and identify root problems to client needs.
- Strong analytical skills to make data driven decisions.
- Ability to break down complex problems into actionable steps.
- Clear and effective verbal and written communication.
- Self-motivated, proactive and eager to learn.
- Empathy for users' experience and problems.
- Attention to detail and organizational skills