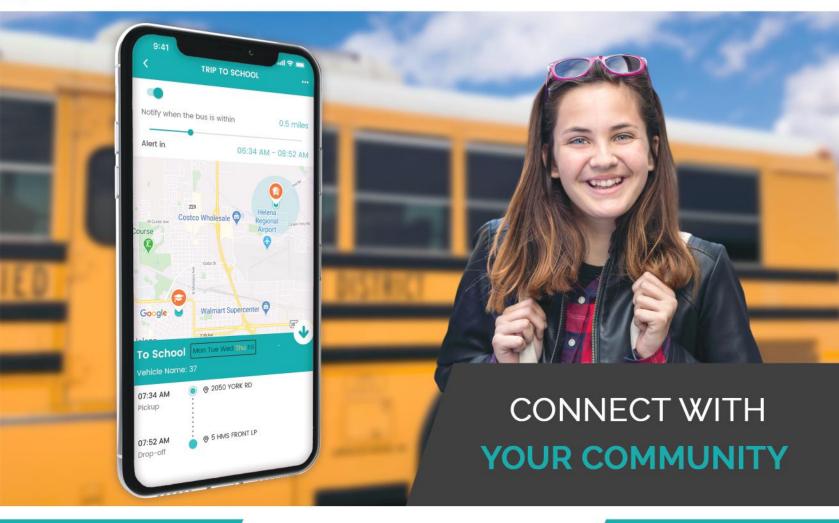
# Parent Portal

## STREAMLINE PARENT COMMUNICATIONS





**Parent Bus Tracking Application** 



Peace of Mind



Operational Efficiency



**Effective Planning** 





866.340.3896



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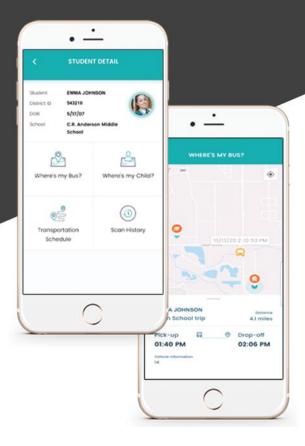
Contact us to learn more and schedule your FREE demo!



Introducing **Parent Portal**, an app that helps school districts proactively communicate with parents about the school bus trip to and from school.

#### **Features**

- Dramatically reduce the workload associated with communicating with parents
- Send messages to a target audience (i.e. Bus 20 is running late to all stops)
- Parents and Transportation can use the messaging platform to communicate about COVID-19 related instances
- Transportation lookup proactively notify parents of school bus location and changes to route plans
- Allow parents to follow buses used for field trips, activities, or special deliveries (such as food and educational supplies)
- Ride Registration allows you to route based on actual ridership over eligibility



In a time of frequent change and uncertainty, it is more important than ever that K-12 transportation departments be able to provide parents with peace of mind, meet community expectations, and plan effectively in the face of diminished resources. You can ensure the most efficient and reliable school opening with Edulog Parent Portal. You can reduce phone calls to your transportation department by up to 75% because parents will have the bus information they need in the palm of their hands.

### **Stop Change Notifications**



Make changes to a route that changes stop times for 15 children? The app automatically sends notifications to those parents with the new planned stop time. No mailers required.

## **Routing and GPS**



Start simple and grow with us to more advanced features. Our app works with your existing routing and GPS. No routing software? No GPS? No problem!

#### **Smart Substitution**



Don't provide parents with inaccurate or outdated transportation information. Utilize Smart Substitution to quickly reassign vehicles and substitute buses when an unassigned bus is running a route.

#### Customizable



Build your own parent app. Parent Portal is feature-rich with the ability to toggle on-and-off the components that fit your needs. You can control when buses are visible to parents in the application.

www.edulog.com