



Date: September 29th, 2010

To: Ross D. Miller, Account Manager

At MSD of Perry Township we operate roughly 170 vehicles, transporting students from both urban and rural areas. Each year we use Edulog's Run and Route Optimization modules to ensure we're performing as efficient as possible. The software gives us the ability to evaluate hypothetical scenarios in a simulation environment before we go live. While it's difficult to quantify the exact amount of labor-time we save, there is no question we see a return on our investment each year. Even beyond the work time we save, we were able to take 7 routes away this year without reducing the services we provide to our local community. An industry accepted standard is that one bus costs around \$45,000/year to operate. Using this metric, a 7 route reduction comes out to a ballpark of \$315,000 in savings.

Regards and much thanks!

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'Building Futures'
'Engagement of Students is our Priority'