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Alltel Wireless has announced the launch of their Business Solutions Partner (BSP) program.

The BSP program is designed to assist Alltel's development partners in getting their mobile business solutions to market faster and more cost efficiently. BSPs can now tap into the power of Alltel's wireless data network for their vertical B2B marketing data solutions. The first new company to join the program is Edulog, a leader in school district transportation technologies.

As part of the program, Alltel's well-trained business sales team will prospect and collaborate with BSPs to promote its ...

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