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FOR IMMEDIATE RELEASE

Education Logistics (EDULOG) Provides Consulting and Optimization Services to the Pascagoula School District of Mississippi

Missoula, Mont. – August 22, 2011 Education Logistics, Inc. (EDULOG) announced today that it has provided successful and cost-effective consulting services to the Pascagoula School District (PSD) of Mississippi.

The city of Pascagoula and the PSD are located along the Gulf Coast in Jackson County, Miss. The district has more than 7,000 enrolled students and transports approximately 3,000 students to 13 elementary schools, two middle schools, two high schools, three academies and centers.

The PSD contracted with EDULOG to create an alternative, optimized, transportation plan for the district. The PSD wanted a new transportation plan for its entire sixth through eighth grade student population for the two middle schools so the district could determine its future transportation needs.

“We knew that we could count on EDULOG to look at these communities where the sixth, seventh, and eight graders are coming from and that EDULOG could help get them routed efficiently so it would be beneficial for our stakeholders,” said Bernard Rogers, Director of Student Services for the PSD. “We have a relationship and history with EDULOG where they have worked with the Pascagoula School District for years and they have assisted us with other restructuring projects.”

EDULOG performed all the needed research, data preparation, and mapping work. The end result was a complete plan that had all the times, student loads, and travel paths for the three grades. Bringing in an outside party eased the process and also made it more cost effective, according to Rogers.

“This process was very objective and when you have a community as close knit as Pascagoula, it is important to get routes correct the first time,” Rogers said. “EDULOG successfully achieved the district's goal in this area. More importantly, I don't think we could have done it as cost effectively as EDULOG did. Today's educational dollar is constantly shrinking and you have to look at ways to look outside the box and do things as cost effective as you can.”

“I think EDULOG exceeded our expectations, in terms of the support they brought to the initiative,” Rogers added. “EDULOG was very good on following up on the things they needed. I think they brought it together for us without a lot of issues.”

EDULOG has been providing transportation optimization services for more than 30 years, and its success in providing effective plans has been well documented. “As shown by this contract award, EDULOG has the necessary skills, experience, and software expertise to create the most efficient, effective, and safe transportation plan,” said Mike Darling, EDULOG's president.



“EDULOG and the Pascagoula School District have a long history of working together, and we are pleased that we could extend this relationship with this project.”

According to EDULOG, the company’s consulting services group can work with any school district: those that operate their own fleet, those that contract busing, transportation departments that have routing and scheduling software, and the ones that have no computerized management system.

“Other consultants may have the ability to identify a problem or area of concern, but only EDULOG has the experience and knowledge to go beyond this analysis and provide effective recommendations that result in verifiable and permanent improvements, as well as the software tools that give districts the ability to implement these improvements,” Darling said.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978. EDULOG partners with K-12 school districts to provide planning and management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost-savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry’s largest source of such expertise. For more information about EDULOG, visit: www.EDULOG.com