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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Implement a
Web-Based Transportation Management System
For the Harrisburg School District No. 7, OR**

Missoula, MT – June 20, 2011 – Education Logistics, Inc. (EDULOG) announced today that the Harrisburg School District No. 7 of Oregon has signed a contract for the company's *ePTS* Internet-based school bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. The EDULOG contract with the district includes software, related professional services, initial and continuing consulting—and system hosting, maintenance, and support by EDULOG through an ASP (application service provider) agreement.

The Harrisburg School District No. 7 operates three schools in the heart of the historic Willamette Valley, with a total student population of 939.

"We're a small district, but we do have our challenges in transportation, and we've been considering automating our management of the transportation plan for some time," said transportation supervisor Cindy Smyth. "Most of the systems we looked at were too expensive or didn't have enough features, but then we revisited with EDULOG at a seminar, and the *ePTS* system that was demonstrated to us was a perfect fit—capable, complete enough for our needs, and with options to grow the system by adding field trip management, fleet maintenance, and several products to share information with the community."

"We also liked that we would have continuing support and assistance through the EDULOG ASP program," Smyth added, "and we know that EDULOG is very highly regarded by other Oregon school districts. We're looking forward to taking full advantage of the software to make the transportation department as efficient and responsive as possible."

"As the Harrisburg School District No. 7 discovered during its research, EDULOG *ePTS* is the only system that is both web-based and which is specifically designed to meet the needs of small school districts," said EDULOG president Mike Darling. "We understand how important having accurate student, school, and transportation information is to the success of a school district's busing operation, and that's why EDULOG developed the *ePTS* system so that districts without large IT staffs can have the power and flexibility they need to manage their operations. We have made the *ePTS* system the easiest to use of all school transportation software products, and when that's combined with EDULOG's unwavering commitment to service and support, school busing operators have the best possible solution for the least amount of money," Darling added.

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access to the system through the Internet. EDULOG's *ePTS* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. And with more than 150 employees, EDULOG has



the largest pool of industry experience and resources to directly assist school districts with not only the implementation, but also the operation, of a routing system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. School district clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, assisting the district with continuing work for the life of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.