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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That
The Hemet Unified School District, CA Will Implement
An Integrated GPS/AVL System**

Missoula, MT – April 11, 2011 Education Logistics, Inc. (EDULOG) announced today that it will implement a cellular-based GPS/AVL system for the Hemet Unified School District (HUSD) of California to complement the district's EDULOG routing and scheduling software. The district will install EDULOG-supplied LMU GPS devices on school buses that will communicate in real time information about vehicle behavior and location, bus conditions, and driver activities. In addition to the hardware, EDULOG will provide *EduTracker* software and project management services to incorporate EDULOG's advanced tracking capabilities with the HUSD's existing transportation operation and EDULOG routing and scheduling software.

The Hemet Unified School District provides regular and special education transportation for the communities of Hemet, Winchester, Anza, Aguanga, Idyllwild, Pine Cove, Green Acres and parts of San Jacinto and French Valley in California. The district encompasses more than 750 square miles, and has a total student population of more than 23,000. A fleet of 197 buses transports students to 26 district schools.

"In 2005, the Hemet Unified School District Transportation Department began adding state of the art technology to improve efficiencies and service to our community. From the beginning, we knew that the GPS system would become the foundation for the other technologies the department plans to implement in the future, namely, student tracking, mobile data terminals, on-bus video surveillance technologies, and paperless maintenance reporting," HUSD transportation director Mike Fogerty said. "For us, the crux of the majority of these technologies is EDULOG, and their continually evolving applications."

"One of our main objectives and deciding factors in our selection of EDULOG for our GPS system was *EduTracker's* ability to collect information with run editing tools and then automatically send that data back into our routing and scheduling software," Fogerty said. "This gives us true integration of GPS/AVL technology with routing and scheduling data. By integrating the two systems and having a constant electronic comparative analysis, we can take large amounts of real time data and compare it to the planned data—what is 'supposed' to happen. In an instance where something unplanned or unexpected is happening, such as a bus running late, our staff can take corrective action in real time to address the situation. In this scenario, we may want to notify the parents or have another bus take a portion of the stops to alleviate the situation."

Fogerty added, "Other companies said they had integration capabilities, but they were only able to provide a Graphical User Interface of the planned vs. actual data. This is just a visual representation and is not actually comparing the data electronically. The user must still take the time to tediously determine the differences manually."

The Hemet Unified School District intends to benefit from the full capabilities of the EDULOG system,” Darling explains. “Speeding alerts, missed stops, unscheduled stops, excessive idling, buses off course or far behind schedule are all events that the transportation department will be able to monitor and control in real time. When combined with the district’s existing EDULOG routing and scheduling system, the district will have a true decision support and dispatching system that not only emphasizes best practices and management by exception, but also gives transportation staff the ability to immediately and effectively solve problems as they occur.”

“For example, EDULOG’s *RunEditor* will be used by the district to gather actual time, location, and distance data that will interface with the planned data in the routing and scheduling system, explains Darling. “No other GPS system has this ability to validate and improve routing and scheduling information—and when this is combined with the EDULOG optimization programs, the result is the most efficient transportation plan possible with the least amount of effort. But the *EduTracker* system does more than just improve an existing bus plan, it can also be used to automatically create new stop locations, runs, and routes for the transportation system, which is of critical importance to special education routing. Not only will this save the district a considerable amount of time and effort, but it will also ensure that the data is accurate and complete enough to meet regulatory standards. This GPS/AVL automatic data collection can also include driver directions with turns, street names, and distances between points, which is an unprecedented capability in this market. Obviously, the Hemet Unified School District has set a very high standard, and we look forward to delivering a system that exceeds their expectations.”

Technology advances and increasing concerns about student safety and accountability have made GPS/AVL one of the hottest topics in student transportation management in the past 20 years. EDULOG anticipated this interest, and has made a considerable effort to become the leading provider of GPS solutions for student transportation. In the software realm, *EduTracker* is EDULOG’s contribution to a total school district AVL package. *EduTracker* provides school districts with a cost-effective and integrated method of tracking bus locations at all times. With this innovative technology, not only can you have the exact location of any bus displayed on the EDULOG raster map, but the time and location of each pick-up and drop-off can be recorded for route analysis, emergency notification, and accident reporting. Enhanced productivity, optimized fleet assignments, improved safety and security, and increased community service can all result from the EDULOG *EduTracker* system.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry’s largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.