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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Implement an
Internet-Based Transportation Management System
For the Glen Rose Independent School District, TX**

Missoula, MT – April 4, 2011 – Education Logistics, Inc. (EDULOG) announced today that the Glen Rose Independent School District (GRISD) of Texas has signed a contract for the company's *ePTS* Internet-based school bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. The EDULOG contract with the GRISD includes software licenses, related professional services, initial and continuing consulting—and software hosting, maintenance, and support by EDULOG through an ASP (application service provider) agreement. The district has also licensed EDULOG's WebQuery software so that schools and parents can access transportation information in the system through a convenient and easy-to-use web interface.

The Glen Rose Independent School District operates four schools that serve most of Somervell County on the Edwards Plateau in Texas. The total district fleet size is 30 buses.

"When I was looking at transportation software packages, there were three key areas for what was needed: reasonable cost, ease-of-use, and the ability to add GPS," said GRISD transportation director Tommy Gibson. "The only system that met all three conditions was EDULOG's. And what really made the decision easy was the fact that EDULOG is the only company that provides continuing services after the system is implemented; things like free map updates, unlimited training, even assigning students to runs and stops."

"The EDULOG *ePTS* system will certainly make my life easier, and it will go a long way towards making our transportation operation both more streamlined and also more accessible to parents and the schools," Gibson added. "We're looking forward to adding GPS in the future, and to having EDULOG consultants take a look at our stop locations and bus runs to see if we can be more efficient."

"As the Glen Rose Independent School District discovered during its research, EDULOG is the only system that can combine routing and scheduling, parent information, and GPS into one easy-to-use and affordable package," said EDULOG president Mike Darling. "We understand how important having accurate student, school, and transportation information is to the success of a school district, and EDULOG designed the *ePTS* system so that small and medium-sized districts would have the power and flexibility needed for their operations. The *ePTS* system is the easiest to use of all school transportation software products, and when that's combined with EDULOG's unwavering commitment to service and support, school busing operators have the best possible solution for the least amount of money," Darling added.

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access to the system through the Internet. EDULOG's *ePTS* system is widely regarded as the most intuitive and



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easy-to-use management tool in the industry. And with more than 150 employees, EDULOG has the largest pool of industry experience and resources to directly assist school districts with not only the implementation, but also the operation, of a routing system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. School District clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, assisting the district with continuing work for the life of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.