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FOR IMMEDIATE RELEASE

Education Logistics (EDULOG) To Implement Field Trip Management and Fleet Maintenance Systems For the Caddo Parish Public Schools, LA

Missoula, MT – December 7, 2010 – Education Logistics, Inc. (EDULOG) announced today that the Caddo Parish Public Schools (CPPS) of Louisiana will be enhancing the capabilities of its EDULOG system by implementing the company's field trip management and fleet maintenance/parts inventory software. In addition to the software licenses, EDULOG will provide project management services, system training, and continuing software support and maintenance to the CPPS.

The Caddo Parish Public Schools serves 18,500 K-12 students who attend 35 schools throughout the cities of Greeley and Evans in Northern Louisiana.

"The Caddo Parish Public Schools has been successfully using the EDULOG routing and scheduling software for a number of years, and we've always been impressed by the level of service and support we get from the company," said routing supervisor Clarence Travers. "This year we decided to expand our EDULOG system to include the company's field trip management and fleet maintenance software. Both of these programs are powerful enough to deal with the complexities of our transportation operation, and we know that they will be supported with the same care and responsiveness that we've come to expect from EDULOG."

"EDULOG's field trip management software is a complete package for managing driver and vehicle assignments, destinations, requests and approvals, and billing" said EDULOG president Mike Darling. "Compared to other field trip software, the EDULOG system connects the classroom with the transportation department with the accounting office through an easy-to-use interface that eliminates many of the traditional bottlenecks in managing field trips and extracurricular transportation." Darling added that "the EDULOG fleet maintenance system has been proven in daily use to be a powerful and efficient tool for reducing costs and improving the control over maintenance and inventory activities, and we look forward to bringing this technology to the Caddo Parish Public Schools."

The EDULOG field trip management system records and reports on the various trips for activities other than regular school attendance transportation. The field trip module stores and reports trips by school, date, destination, requesting group, or trip category. The user can record a variety of items of information relating to each individual trip. Standard information can be included such as: grade levels and the number of students in the activity; originating school; destination; reason and date for the trip; when the trip was requested; and the proposed departure/return time.

Among its many versatile features, the field trip management module can automatically assign drivers to field trips scheduled for any particular day by taking into account such information as



driver preferences, driver eligibility based on time left prior to overtime, type of vehicle, driver training required for the trip, and availability of vehicle based on use, repair, and mileage. Status reports can be prepared for a variety of needs to suit school administrators, trip requestors, drivers, and state auditors—and for reimbursement purposes.

The EDULOG fleet maintenance system is an easy-to-use, fully integrated database for managing vehicles, parts inventory, work orders, and fleet personnel. A complete case history is kept for each vehicle that monitors operating costs, repairs, maintenance services, and fuel consumption.

EDULOG's fleet maintenance system can accommodate any number of vehicles and keep accurate and up-to-date information on each vehicle in the fleet. Maintenance schedules are tracked by the system for each vehicle in the fleet—as are the cost of parts and labor. The system prompts the user to keep maintenance schedules current and shows when work is past due.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.