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FOR IMMEDIATE RELEASE

Education Logistics (EDULOG) Announces that the Montour School District of Pennsylvania Will Implement an Integrated EDULOG GPS/AVL/Routing and Scheduling System

Missoula, MT – November 23, 2010 Education Logistics, Inc. (EDULOG) announced today that it will be installing a routing and scheduling and boundary planning system that will include cellular-based GPS/AVL for the Montour School District (MSD) of Pennsylvania. The district's contract with EDULOG includes the EDULOG.*nt* routing and scheduling software, the EDULOG boundary planning/redistricting system, the fully integrated *EduTracker* GPS/AVL server and mobile software, field trip management software, EDULOG's innovative WebQuery system for displaying busing information over the Internet, and LMU on-bus GPS devices. Full implementation services and project management by EDULOG staff will also be provided.

The Montour School District is a comprehensive public school system with three elementary schools, a middle school, and a high school. The community encompasses the suburban areas of Robinson and Kennedy Townships, the boroughs of Ingram and Thornburg, and Pennsbury Village in the Pittsburgh metropolitan area. The district currently has a student enrollment of approximately 3,000.

"We gave a very hard look at all the transportation software systems, and in the end we chose EDULOG because the system not only had the best features and up-to-date design from an IT standpoint," said Marc Smith, the district's technology coordinator, "but also because it was the only system that could meet our district's current and future GPS needs."

"The other companies talked about GPS, but EDULOG showed us what it has done and what it will accomplish in the future. I firmly believe that GPS-based routing and scheduling is the future for all such systems, and EDULOG is far and away ahead of anything else out there. Another point that won us over was EDULOG's strong commitment to project management and keeping in contact with clients. They definitely have a very sound approach to post-installation support and service."

"We're pleased that the MSD recognizes that effective school transportation management includes GPS/AVL," stated EDULOG president Mike Darling. "Integration of GPS/AVL with traditional routing and scheduling activities is truly the future of school bus management, and EDULOG is the only company so far to have achieved this goal. Not only does the EDULOG GPS/AVL hardware and software validate what is actually happening on the road, it can also make the planning of new routes and schedules more efficient and accurate. With the GPS/AVL system and the EDULOG.*nt* routing and scheduling software, the district will have the most capable transportation management system in all of Pennsylvania."



EDULOG.*nt* is a full-featured and easy-to-use transportation management system that can be fully integrated with other EDULOG products such as field trip management, fleet maintenance, GPS/AVL, on-vehicle student tracking, driver time and attendance tracking, and electronic vehicle inspection. At the fundamental level, EDULOG provides an easy-to-use solution for day-to-day management such as assigning new students to a bus or making minor routing changes. As requirements change, the software expands to offer more ways to manage a transportation operation. And when a district needs to make strategic decisions with long-term effects, the EDULOG software guides the district through the complexity. EDULOG solutions are powerful enough to handle “what-if” simulations for opening and closing schools, redistricting, grade reconfiguration, and bell time changes.

Technology advances and increasing concerns about student safety and accountability have made GPS/AVL one of the hottest topics in student transportation management. EDULOG anticipated this interest, and has made a considerable effort to become the leading provider of GPS solutions for school busing. EDULOG’s *EduTracker* provides school districts with a cost-effective and integrated method of tracking bus locations at all times. With this innovative technology, not only can you have the exact location of any bus displayed on a map, but the time and location of each pick-up and drop-off can be recorded for route analysis, emergency notification, and accident reporting. Enhanced productivity, optimized fleet assignments, improved safety and security, and increased community service are all provided by the EDULOG *EduTracker* system.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver time and attendance, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry’s largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.