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FOR IMMEDIATE RELEASE

Education Logistics (EDULOG) to Provide an Internet-Based Bus Routing System To the Clark County Public Schools, KY

Missoula, MT – November 18, 2010 – Education Logistics, Inc. (EDULOG) announced today that the Clark County Public Schools (CCPS) of Kentucky has signed a contract for the company's *ePTS* Internet-based bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for school districts. The contract with the CCPS includes software licenses, related professional services, initial and continuing consulting services, and ASP software hosting, maintenance, and support.

Located in Kentucky's Lexington metropolitan area, the Clark County Public Schools educates more than 5,000 students at 11 schools throughout the 255 square mile county.

"We considered several of the leading transportation management software systems for smaller districts, but in the end, the decision to contract with EDULOG was easy," said CCPS transportation director Danny Fisher. "Unlike the other companies, EDULOG offers continuing services such as student information downloads, assigning students to bus stops, and system backups that are very important to us. EDULOG also promised that we'd be up and running as soon as possible," added Fisher, "and we know from our reference checks that they're good for their word. We're really looking forward to moving into computerized routing with EDULOG's help."

"EDULOG is pleased to add the Clark County Public Schools to our growing list of *ePTS* customers, and we look forward to serving the district for many years to come," said EDULOG president Mike Darling. "The *ePTS* system is designed to precisely meet the needs and budgets of small and medium-sized school districts, and the combination of easy-to-use software and continuing ASP services has been extremely popular. The EDULOG *ePTS* system is the easiest to use of all the school transportation software products, and when that's combined with our experienced consulting staff and the company's unwavering commitment to service and support, it's an unbeatable package."

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ePTS* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources to directly assist school districts with not only the implementation, but also the operation, of a routing system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, assisting the district with on-going work throughout each year of the contract, and ensuring that the school district receives full value from automated routing and scheduling.



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Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.