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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Provide an  
Internet-Based School Transportation Management System  
to the Marshall Public School District, MO**

**Missoula, MT – September 16, 2010** – Education Logistics, Inc. (EDULOG) announced today that it has contracted with the Marshall Public School District of Missouri for the implementation of the company's internet-based *ePTS* bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. The agreement includes software licenses, related professional services, initial and continuing consulting services, and software hosting, maintenance, and support.

The Marshall Public School District, which previously had used routing and scheduling software from another company, serves a small farming community in the heart of Missouri between Kansas City and St. Louis. The District transports more than 1,000 K-12 students daily to six schools with a fleet of 25 buses.

"We heard good things about EDULOG and after seeing the *ePTS* software first hand we were sold," said district transportation director Craig Thompson. "Having EDULOG perform the technical responsibilities such as daily maintenance, map updates and customizing reports was one aspect for why we chose this software. We also liked that the software was easy-to-use and that the system can be accessed by any school personnel at no extra cost."

"I believe that this software will not only benefit the Marshall Public School District, but parents in the district as well by allowing a number of users to answer questions anytime—even if I am out of the office," added Thompson. "The automation of the student download on a regular basis by EDULOG and their making the student assignments to buses were another big selling point for us. I believe that this software will make our jobs easier and we will have to spend less time with this system compared to our previous software."

"We look forward to serving the Marshall Public School District to make their jobs easier, increase efficiencies and reduce costs," EDULOG President Mike Darling said. "The EDULOG system is the easiest to use of all school transportation software products. We are confident that our *ePTS* transportation system along with our experienced consulting staff and the company's well-known commitment to service and support will more than meet the district's needs. We are pleased to add the Marshall Public School District to our growing list of satisfied customers."

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ePTS* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with not only the implementation, but also the operation, of a routing system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the



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various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, assisting the district with on-going work throughout each year of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

*Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit [WWW.EDULOG.COM](http://WWW.EDULOG.COM).*