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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces that the
Valley Center Unified School District #262 of Kansas
Will Implement an EDULOG Routing and Scheduling System**

Missoula, MT – August 26, 2010 Education Logistics, Inc. (EDULOG) announced today that it will be implementing a routing and scheduling system for the Valley Center Unified School District #262 (VCUSD #262) of Kansas. The district's contract with EDULOG includes the EDULOG.*nt* routing and scheduling software, EDULOG's WebQuery software for broadcasting transportation information on the Internet, implementation services including mapping and transportation data entry, and project management by EDULOG staff.

The Valley Center Unified School District #262 is a K-12 suburban school district north of Wichita, with a total enrollment of 2,700 students attending five schools.

"I've known about EDULOG, both the software and the people who support it, for a number of years. So when I took the job at Valley Center, I knew that implementing an EDULOG.*nt* routing and scheduling system would be the highest priority," said transportation director Rick Smith. "There's nothing like it for managing routes and schedules, creating reports, or doing strategic planning such as 'what if we changed the walk zones, how many buses would we then need?' I've seen lots of transportation software systems, and none of them are as powerful or well thought out as EDULOG. I also know that their customer service and support is outstanding—EDULOG really go all out to make a client successful."

"We're pleased that the Valley Center Unified School District #262 has selected EDULOG to manage its transportation needs, and we know that the district will be successful with our software and continuing support," stated EDULOG president Mike Darling. "Implementing a proven and cost-effective routing and scheduling system is certainly one of the best investments that a transportation department can make. Not only does the EDULOG.*nt* system give administrators a complete and accurate account of busing activities, it can also be used to strategically plan for future growth. No other routing and scheduling system has EDULOG's record of increasing transportation efficiency for both small and large school districts."

EDULOG.*nt* is a full-featured and easy-to-use transportation management system that can be fully integrated with other EDULOG products such as field trip management, fleet maintenance, GPS/AVL, on-vehicle student tracking, driver payroll, and electronic vehicle inspection. At the fundamental level, EDULOG provides an easy-to-use solution for day-to-day management such as assigning new students to a bus or making minor routing changes. As requirements change, the software expands to offer more ways to manage a transportation operation. And when a district needs to make strategic decisions with long-term effects, the EDULOG software guides the district through the complexity. EDULOG solutions are powerful enough to handle "what-if" simulations for opening and closing schools, redistricting, grade reconfiguration, and bell time changes.



The EDULOG WebQuery software display transportation information on the district's website. WebQuery is extremely useful for answering questions such as: what is the closest bus stop to any given address, when does the bus come in the morning and afternoon, how far is the bus stop from a house, and what is the bus number.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.