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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Awarded a Contract
To Provide Special Needs Transportation Optimization Services to
The Fulton County Schools, GA**

Missoula, MT – August 24, 2010 Education Logistics, Inc. (EDULOG) announced today that the Fulton County Schools (FCS) of Georgia has awarded EDULOG a contract to provide route optimization services for the district's special needs transportation operation as a result of the company's response to a competitive RFP.

The Fulton County Schools is one of the largest school districts in Georgia, and operates a dedicated fleet of 143 vehicles to transport approximately 2,000 special needs students to 101 district schools and two state-administered schools.

According to the contract, the project will consist of EDULOG creating a door-to-door transportation plan for every one of the district's transported special needs students. In creating the optimized transportation plan, EDULOG will adhere to all district policies regarding ride times, individual educational profiles, school arrival/departures, vehicle equipment, and restricted streets and roads.

The result will be an optimized solution that will make the most effective use of the FCS's special needs transportation resources. Payment to EDULOG for this project will be primarily based on the number of vehicles that the optimization services removes from service—thus making this project almost risk free for the district because the fees will be paid out of the savings that EDULOG creates for the Fulton County Schools.

EDULOG has been providing transportation optimization services for more than 30 years, and has been especially successful in the extremely difficult task of optimizing special needs transportation. "As shown by this contract award that resulted from a competitive RFP, EDULOG has the necessary skills, experience, and software expertise to create the most efficient, effective, and safe transportation plan," said Mike Darling, EDULOG's president. "EDULOG and the Fulton County Schools have a long history of working together, and we're pleased that we can extend this relationship with this cost savings project."

According to EDULOG, the company's consulting services group can work with any school district: those that operate their own fleet, those that contract busing, transportation departments that have routing and scheduling software, and ones that have no computerized management system. "Other consultants may have the ability to identify a problem or area of concern, but only EDULOG has the experience and knowledge to go beyond this analysis and provide effective recommendations that result in verifiable and permanent improvements, as well as the software tools that give districts a way to make to implement these improvements," said Darling.

EDULOG's special needs transportation software, which will be used to create the optimized transportation plan for the Fulton County Schools, considers all of the possible student



constraints (times, distances, disabilities and special needs, vehicles in service and their equipment, etc.) to ensure that the solution satisfies all specified parameters. The system verifies that all routes and schedules are acceptable concerning student needs and vehicle specifications—as changes are made in the bus runs, the EDULOG software ensures that the vehicle can still deliver students within school time limits and that the riding time does not exceed the limit for any student.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978. EDULOG partners with K-12 school districts to provide planning and management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.