



Contact: Jason Corbally
Director of Sales
Education Logistics, Inc.
(406) 728-0893 x 2205
jcorball@EDULOG.COM

FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces that the
Corunna Public Schools of Michigan
Will Implement an EDULOG Routing and Scheduling System**

Missoula, MT – August 19, 2010 Education Logistics, Inc. (EDULOG) announced today that it will be implementing a routing and scheduling system for the Corunna Public Schools (CPS) of Michigan. The district's contract with EDULOG includes the EDULOG.*nt* routing and scheduling software, implementation services including mapping and transportation data entry, and project management by EDULOG staff.

The Corunna Public Schools is located between Lansing and Flint, and has a total enrollment of more than 2,300 students served by six schools in the 90 square mile district..

“EDULOG has a solid track record in Michigan and a good reputation acquired from working with our neighboring school districts,” CPS director of technology Brian Tungl said. “We look forward to working with a company that has earned kudos from fellow transportation providers. The EDULOG.*nt* software will not only assist us in our operational tasks,” Tungl added, “but we will be set to add integrated GPS, optimization services, etc, at a later date should we have the need. School bus routing is rarely simple, and EDULOG will help to keep the demands manageable with their intuitive software.”

“We’re happy to add the Corunna Public Schools to our expanding list of Michigan clients” stated EDULOG president Mike Darling. “With the financial difficulties that affect many school districts, implementing a proven and cost-effective routing and scheduling system is certainly one of the best investments that a transportation department can make. Not only can the EDULOG.*nt* system give administrators a complete and accurate account of busing activities, it can also be used to eliminate waste and improve the school district’s fiscal condition. No other routing and scheduling system has EDULOG’s record of saving school districts both time and money.”

EDULOG.*nt* is a full-featured and easy-to-use transportation management system that can be fully integrated with other EDULOG products such as field trip management, fleet maintenance, GPS/AVL, on-vehicle student tracking, driver payroll, and electronic vehicle inspection. At the fundamental level, EDULOG provides an easy-to-use solution for day-to-day management such as assigning new students to a bus or making minor routing changes. As requirements change, the software expands to offer more ways to manage a transportation operation. And when a district needs to make strategic decisions with long-term effects, the EDULOG software guides the district through the complexity. EDULOG solutions are powerful enough to handle “what-if” simulations for opening and closing schools, redistricting, grade reconfiguration, and bell time changes.

Technology advances and increasing concerns about student safety and accountability have made GPS/AVL one of the hottest topics in student transportation management. EDULOG anticipated this interest, and has made a considerable effort to become the leading provider of



GPS solutions for school busing. EDULOG's *EduTracker* provides school districts with a cost-effective and integrated method of tracking bus locations at all times. With this innovative technology, not only can you have the exact location of any bus displayed on a map, but the time and location of each pick-up and drop-off can be recorded for route analysis, emergency notification, and accident reporting. Enhanced productivity, optimized fleet assignments, improved safety and security, and increased community service are all provided by the EDULOG *EduTracker* system.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.