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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Provide a  
Web-Based Pupil Transportation Management System and  
Consulting Services to the Kerman Unified School District, CA**

**Missoula, MT – August 2, 2010** – Education Logistics, Inc. (EDULOG) announced today that it has contracted with the Kerman Unified School District (KUSD) of California for the implementation of the company's internet-based bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for K-12 school districts. In addition, EDULOG will also provide consulting services to assist the district with the creation of new attendance boundaries to accommodate the opening of a new school, and then the creation of a revised transportation based on the new boundaries. The agreement includes software licenses, related professional services, initial and continuing consulting services, and software hosting, maintenance, and support.

The Kerman Unified School District is in California's central valley near Fresno and educates more than 4,200 students in grades K-12. The KUSD selected EDULOG based on its experience performing redistricting studies, the company's proven ability to optimize bus routes and schedules, the ease-of-use of its transportation software, and the reputation for customer support that EDULOG has developed with its *ePTS* clients.

"We're looking forward to having EDULOG assisting our district with the boundary adjustments using their GIS software—and the company's idea to analyze our current routes for efficiency is great," said district administrator Robert Frausto. "We're excited about implementing the software, and we believe the system will allow our transportation department to run more efficiently. EDULOG staff have been great at making this transition to computerized routing easy and flawless, and we look forward to working with the company throughout the year on our boundary adjustments."

"EDULOG is pleased to add to another school district to our growing list of knowledgeable *ePTS* customers, and we're looking forward to serving the Kerman Unified School District," said EDULOG president Mike Darling. "We're confident that our *ePTS* transportation solution, combined with the boundary realignment consulting services and the operational assessment we will perform, will satisfy the district's current and future needs. The EDULOG system is the easiest to use of all the school transportation software products, and when that's combined with our experienced consulting staff and the company's unwavering commitment to service and support, you have a winning formula."

EDULOG has been providing GIS-based demographic consulting services such as boundary planning/redistricting, enrollment forecasting, and facility siting for nearly 30 years, and was one of the first firms to integrate digital mapping with populations databases for the K-12 market. "As shown by this contract award, EDULOG has proven skills and experience in assisting school districts with growth management and the equitable assignment of students to schools," Darling added. "It's obvious that many districts have similar needs to the KUSD, but don't have the time



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or money to invest in a GIS rezoning system, so they rely on EDULOG. It's proven to be a very cost-effective way for districts to make the changes they need while having professionals do the work for them."

*Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit [WWW.EDULOG.COM](http://WWW.EDULOG.COM).*