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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Provide a
Internet-Based Pupil Transportation Management System and
Transportation Optimization Consulting Services to the West Central Valley Community
School District, IA**

Missoula, MT – June 2, 2010 – Education Logistics, Inc. (EDULOG) announced today that it has contracted with the West Central Valley Community School District (WCVCS D) of Iowa for the implementation of the company’s internet-based bus routing and scheduling system, a major part of EDULOG’s suite of transportation management solutions for the K-12 school market. In addition, EDULOG will also provide consulting services to assist the district with the creation of an optimized transportation plan to accommodate the change of a school location. The agreement includes software licenses, related professional services, initial and continuing consulting services, an optimization study, and software hosting, maintenance, and support.

The West Central Valley Community School District serves the communities of Redfield, Stuart, Dexter, and Menlo in Central Iowa, with a K-12 enrollment of 990 students.

“We never really thought about routing and scheduling software before because nothing really changed in our transportation—that is, until we decided to change the location of one of our elementary schools,” said WCVCS D superintendent Dave Arnold. “We quickly realized that we’d need help, and so solicited proposals and presentations from several software vendors. What impressed us with EDULOG was that they had a firm reputation of support for other Iowa school districts, they guaranteed a successful implementation, and they offered to perform an optimization study that might well reduce our fleet requirements—and which would more than pay for the system in itself. And we are appreciative of the fact that EDULOG will provide continuing services such as performing many of the tasks of a routing system operator for the life of the contract. None of the other vendors would make that commitment.”

“EDULOG is pleased to add to another school district to our growing list of knowledgeable ePTS customers, and we’re looking forward to serving the West Central Valley Community School District,” said EDULOG president Mike Darling. “We’re confident that our ePTS transportation solution, combined with the transportation optimization services, will satisfy the district’s current and future requirements. Recent innovations have made the EDULOG system the easiest to use of all the school transportation software products, and when that’s combined with our experienced consulting staff and the company’s unwavering commitment to service and support, you have a winning formula.”

EDULOG has been providing transportation optimization services for nearly 30 years, and was the first firm to create optimization software for school bus operations. “As shown by this contract award, EDULOG has proven skills and experience in assisting school districts with getting the most efficiency out of their busing operation,” Darling added. “It’s obvious that many districts have similar needs to the WCVCS D, but don’t have the software or the time to create a new transportation plan, so they come to EDULOG to have us do the work for them. It’s proven to be a



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very cost-effective way for districts to make the changes they need while having professionals do the work for them.”

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry’s largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.