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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That the
Galena Park Independent School District, TX is Expanding its GPS System to
Include Student Tracking and Driver Payroll**

Missoula, MT – April 29, 2010 Education Logistics, Inc. (EDULOG) announced today that the Galena Park Independent School District (GPISD) of Texas will enhance its EDULOG GPS/AVL system by adding student ridership tracking and driver payroll capabilities. 100 of the district's maintenance vehicles will also be equipped with EDULOG's cell phone-based GPS/AVL. In addition to student tracking, driver payroll, and GPS/AVL software, EDULOG will supply the district with 117 RFID readers, 64 mobile data terminals, and 100 mounting kits for the cell phones. As usual, professional project management services from EDULOG's Customer ACE department and continuing hardware and software support will be provided for the life of the contract. The Galena Park Independent School District is located in the metropolitan Houston area and serves more than 21,000 students attending 25 schools.

"The Galena Park Independent School District was where we first integrated the EDULOG GPS/AVL system with the Transfinder routing and scheduling software, and the success of that project proved to the K-12 community that EDULOG has the engineering and project management skills to deliver the most advanced GPS systems for school busing," said EDULOG president Mike Darling. "With the implementation of the student tracking and driver payroll portions of EDULOG's integrated suite of transportation management products, the GPISD will have one of the most capable real-time tracking systems in North America."

"We've been using the EDULOG GPS system on our school buses for two years, and we couldn't be more pleased," said Galena Park Independent School District transportation director Jim Beesley. "We've also been planning to add student tracking for some time, and so we've decided to equip each bus with RFID readers. In addition, we're also installing MDTs on the special education vehicles. With these two hardware items from EDULOG, the district will be able to automate the head counting for the state report and also tell each school at any time who exactly is riding on the bus. The addition of student tracking will be a real service to the community, and undoubtedly will be seen as an effective security measure."

"We're also expanding the use of the GPS/AVL system to include the district's maintenance vehicles, which will speed up the response time for service calls by allowing us to know where everyone is in real time," added Beesley. "We also believe that the introduction of the EDULOG driver payroll system will pay for itself almost immediately because we will now be able to accurately and efficiently track work schedules, thus eliminating the possibility of payment for work not performed. All of this is a big step forward for the district, but based on our past experience with EDULOG, we're confident that this new project will bring an almost immediate return on investment."

"Based on the experience of other EDULOG clients using the driver payroll system, the GPISD should have savings exceeding the cost of the software within six months or less," stated



Darling. “It is not as easy to quantify the savings results for the student tracking system, but the increase in student security and situational awareness alone is invaluable. And the system will allow the district to save a tremendous amount of time when it prepares the state reimbursement reports.”

“This power and flexibility is not limited to just existing EDULOG clients,” added Darling. “Any school district can take advantage of these EDULOG mobile applications no matter what technology is already in place. A district can start with any of the mobile components and then add routing and scheduling, fleet maintenance, or field trip management as the district’s requirements increase.”

In keeping with the “one size does not fit all” philosophy, EDULOG’s approach to student tracking has been to design its solutions to offer clients the ability to select from the complete range of student tracking options. And as with GPS/AVL, the value of a student tracking system can be exponentially increased when it is integrated with planned routing data. Rather than simply tracking which students board and exit the bus, clients can use the EDULOG system to compare this information to a list of students assigned to any given bus or bus stop. Not only can dispatch know when a student has exited at the wrong stop, drivers can determine when someone boards a bus who isn’t supposed to.

The EDULOG system also provides a tremendous service to the schools and parents: it can determine with detailed accuracy where a student is located, if/when they were picked up or dropped off, and at exactly what time. Beyond daily operations, further routing efficiencies can also occur because the system gives districts a better understanding of exactly how many students are actually riding the bus compared to the total number eligible for transportation.

EDULOG’s *eDPS* driver payroll system allows school districts to track and monitor bus driver hours electronically, providing an efficient alternative to traditional paper systems or manual time clocks. Drivers simply press a button to log in each day and then enter their driver ID and bus number. The *eDPS* mobile software automatically checks with the server to make sure the driver has entered a valid ID and is on the correct bus and route. It then provides to dispatch real-time notifications indicating whether the driver login was early, late, or on time.

The *eDPS* system integrates with planned driver data provided by the district’s routing and scheduling software. This allows the system to compare actual driver hours with the planned schedule for each driver on each day. This integration of actual vs. planned data is essential for tracking productivity and wasted time, compliance with vehicle inspections, and improving efficiencies. To prevent time clock abuse (padding hours), the system can track drivers who log in long before they begin inspecting vehicles and driving routes—or at times different from the planned schedule.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry’s largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.