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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Provide a
Web-Based Pupil Transportation Management System and
Boundary Realignment Consulting Services to the Moline School District No. 40, IL**

Missoula, MT – March 16, 2010 – Education Logistics, Inc. (EDULOG) announced today that it has contracted with the Moline School District No. 40 (MSD #40) of Illinois for the implementation of the company's internet-based bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. In addition, EDULOG will also provide consulting services to assist the district with the creation of new attendance boundaries that will balance enrollment among the MSD #40's 15 schools. The agreement includes software licenses, related professional services, initial and continuing consulting services, and software hosting, maintenance, and support.

The Moline School District No. 40 serves the communities of Moline and Coal Valley in Western Illinois, and educates more than 7,500 students in grades K-12. After thoroughly considering all the available transportation management solutions, the MSD #40 selected EDULOG based on its experience performing redistricting studies, the ease-of-use of its transportation software, and the reputation for customer support that EDULOG has developed with its ePTS clients.

"EDULOG is pleased to add to another school district to our growing list of knowledgeable ePTS customers, and we're looking forward to serving the Moline School District No. 40," said EDULOG president Mike Darling. "We're confident that our ePTS transportation solution, combined with the boundary realignment consulting services, will satisfy the district's current and future needs. Recent innovations have made the EDULOG system the easiest to use of all the school transportation software products, and when that's combined with our experienced consulting staff and the company's unwavering commitment to service and support, you have a winning formula."

EDULOG has been providing GIS-based demographic consulting services such as boundary planning/redistricting, enrollment forecasting, and facility siting for nearly 30 years, and was one of the first firms to integrate digital mapping with populations databases for the K-12 market. "As shown by this contract award, EDULOG has proven skills and experience in assisting school districts with growth management and the equitable assignment of students to schools," Darling added. "It's obvious that many districts have similar needs to the MSD #40, but don't have the time or money to invest in a GIS rezoning system, so they come to EDULOG to have us do the work for them. It's proven to be a very cost-effective way for districts to make the changes they need while having professionals do the work for them."

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student



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tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.