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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That the  
Clinton Community School District, IA Will Implement a  
Combined GPS/AVL and Driver Payroll System**

**Missoula, MT – February 10, 2010** Education Logistics, Inc. (EDULOG) announced today that it will be implementing a cellular-based GPS/AVL and driver payroll system at the Clinton Community School District (CCSD) of Iowa to complement the EDULOG routing and scheduling software already in place at the district. EDULOG will install on 40 CCSD school buses its innovative *EduPhone* and *eDPS* mobile software applications that use standard GPS-enabled cell phones to communicate in real time with the district's server data regarding vehicle behavior and driver activities. In addition to the installation services, on-vehicle mounting kits, and mobile application software, EDULOG will also provide server software and project management services to incorporate these advanced tracking capabilities into the CCSD's existing transportation operation.

"With the state of Iowa facing 10% budget cuts across the board, the Clinton Community School District had to take a serious look at its operations, and different ways to get money back into the budget," said district transportation director Kenny Mohr. "EDULOG offered a unique two-prong approach that offered cost savings through live GPS tracking and electronic driver payroll. With the EDULOG GPS and electronic driver payroll solution, we are confident we will be able to save money, because only EDULOG offers exception-based software to locate inefficiencies as they happen or before they happen.

"With this information, we will save money on fuel costs by decreasing excess idle time and excess deviations from our planned routes," added Mohr. "With the electronic driver payroll, we will not only protect the district from payroll abuse, but we also have a payroll system specific to transportation. Now we have software that will track pre- and post-trip inspection times, route times, even field trip times, and adjust driver pay accordingly and automatically."

"We're pleased that the CCSD has recognized that the future of school bus GPS/AVL and driver payroll tracking involves integrating cell phones with mobile applications and server software," stated EDULOG president Mike Darling. "Compared to the black box solutions offered by other vendors, the EDULOG solution is low cost, uses open technology, and allows for immediate and painless upgrades to both hardware and software. For example, if the district wanted to add an electronic vehicle inspection system next year or incorporate a parent notification system, with the EDULOG solution there would be no need to buy all new hardware—it would just be a matter of plugging in some more software. And as cell phones advance in capabilities, all the district has to do is ask its telcom provider to give them new units."

Technology advances and increasing concerns about student safety and accountability have made GPS/AVL one of the hottest topics in student transportation management in the past 20 years. EDULOG anticipated this interest, and has made a considerable effort to become the leading provider of GPS solutions for student transportation. In the software realm, *EduTracker*



is EDULOG's contribution to a total school district AVL package. *EduTracker* provides school districts with a cost-effective and integrated method of tracking bus locations at all times. With this innovative technology, not only can you have the exact location of any bus displayed on the EDULOG raster map, but the time and location of each pick-up and drop-off can be recorded for route analysis, emergency notification, and accident reporting. Enhanced productivity, optimized fleet assignments, improved safety and security, and increased community service can all result from the EDULOG *EduTracker* system.

EDULOG's *eDPS* driver payroll system allows school districts to track and monitor bus driver hours electronically, providing an efficient alternative to traditional paper systems or manual time clocks. Drivers simply press a button to log in each day and then enter their driver ID and bus number. The *eDPS* mobile software automatically checks with the server to make sure the driver has entered a valid ID and is on the correct bus and route. It then provides to dispatch real-time notifications indicating whether the driver login was early, late, or on time.

The *eDPS* system integrates with planned driver data provided by the district's routing and scheduling software. This allows the system to compare actual driver hours with the planned schedule for each driver on each day. This integration of actual vs. planned data is essential for tracking productivity and wasted time, compliance with vehicle inspections, and improving efficiencies. To prevent time clock abuse (padding hours), the system can track drivers who log in long before they begin inspecting vehicles and driving routes—or at times different from the planned schedule.

The Clinton Community School District is located in eastern Iowa, and operates eight schools with a total enrollment of 4,300 students.

*Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit [WWW.EDULOG.COM](http://WWW.EDULOG.COM).*