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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Provide  
Bus Routing Software to  
the Arlington Public Schools, VA**

**Missoula, MT – January 28, 2009** – Education Logistics, Inc. (EDULOG) announced today that it has been awarded a contract from the Arlington Public Schools (APS) of Virginia for the implementation of the EDULOG.*nt* bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. Based on the results of a competitive RFP and evaluation process, the APS selected EDULOG to provide software licenses, implementation and training services, initial and continuing support services, and GPS-based data collection services. In addition to the routing and scheduling system, the APS has invested in EDULOG's field trip management software and the WebSchoolAssistant module to allow access to EDULOG system information throughout the APS.

Located in northern Virginia, the Arlington Public Schools has a total enrollment of 20,000 students. 8,000 of these students are transported daily with a fleet of 128 buses. The total annual mileage for the entire fleet is 800,000 miles.

In its evaluation of bus routing software vendors, the APS placed an emphasis on selecting a vendor that has provided strategies to meet or improve cost, schedule, and quality goals, and that the vendor's software has demonstrated integration with the district's core software systems such as eSchoolPlus, IEPOne, and ARCVIEW GIS. The ability of the bus routing software to integrate with GPS/AVL technology was also a significant factor in the district's consideration of the best solution for its routing and scheduling software needs.

"EDULOG is pleased to add to another school district to our growing list of knowledgeable customers, and we're looking forward to serving the Arlington Public Schools," says EDULOG president Mike Darling. "We're confident that our EDULOG.*nt* system, combined with the GPS data collection services, will satisfy the district's current and future needs. Our recent innovations have made the system the easiest to use of all the competing software products, and when that's combined with our experienced consulting staff and the company's unwavering commitment to service and support, you have a winning formula for all school districts."

With the *EduRunBuilder* software that EDULOG staff will use for the benefit of the Arlington Public Schools during the initial system implementation, EDULOG has delivered another industry first: the ability to capture GPS and transportation-specific data with a basic cell phone and then use that information to create or modify the system databases for bus runs. With a GPS-enabled cell phone and the *EduRunBuilder* software, as a driver travels the normal run the system automatically tracks the travel path and any manually located bus stops using GPS coordinates. Going far beyond collecting simple GPS stop coordinates, the system also supports rich transportation data such as right-side pick-ups, corner stops, school stops, bus garage stops, and passenger counts. *EduRunBuilder* then transmits this data via the cellular network to the EDULOG software for processing and display. Never before has such power and flexibility been



made available to school transportation operations—or has there been such an easy way to gather accurate information to populate the transportation database.

EDULOG.*nt* is a full-featured and easy-to-use transportation management system that is fully integrated with other EDULOG products such as field trip management, fleet maintenance, GPS/AVL, on-vehicle student tracking, driver payroll, and electronic vehicle inspection. At EDULOG, we implement software with the focus on specific district needs and expectations. Every school district is unique, requiring a tailored solution. Therefore, EDULOG software is modular and scalable: the district's size and planning needs determine the correct approach.

At the fundamental level, EDULOG provides an easy-to-use solution for day-to-day management. With it, you can assign new students to a bus or make minor routing changes. As needs change, the software expands to offer more ways to manage a transportation operation. And when a district needs to make strategic decisions with long-term effects, the EDULOG software serve as a guide through complex tasks. EDULOG solutions are powerful enough to handle “what-if” simulations for opening and closing schools, redistricting, grade reconfigurations, and bell time changes.

EDULOG's web-based field trip management software records and reports on the various trips for activities other than regular school attendance transportation. The field trip module stores and reports trips by school, date, destination, requesting group, or trip category. The user can record a variety of items of information relating to each individual trip. Standard information can be included such as: grade levels and the number of students in the activity; originating school; destination; reason and date for the trip; when the trip was requested; and the proposed departure/return time.

*Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit [WWW.EDULOG.COM](http://WWW.EDULOG.COM).*