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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Provide
School Bus Routing Software to
the Mercer County Public Schools, WV**

Missoula, MT – January 22, 2009 – Education Logistics, Inc. (EDULOG) announced today that it has been awarded a contract from the Mercer County Public Schools (MCPS) of West Virginia for the implementation of an EDULOG.*nt* bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. Based on the results of a competitive RFP and evaluation process, the MCPS selected EDULOG to provide software licenses, implementation and training services, and initial and continuing support services. In addition to the routing and scheduling system, the MCPS has invested in EDULOG's WebQuery software for parent access to transportation information, web-based field trip management system, and fleet maintenance/parts inventory software.

Located in southern West Virginia, the Mercer County Public Schools has a total enrollment of 10,400 students attending 28 schools. 6,500 of these students are transported daily with a fleet of 130 buses.

In its evaluation of bus routing software vendors, the MCPS placed an emphasis on selecting a vendor that could prove its differentiation from other products on the market and the key features that would bring benefit to the district. Having other clients in West Virginia and the ability of the bus routing software to integrate with GPS/AVL technology were other stated factors in the district's consideration of the best solution for its routing and scheduling software needs.

"EDULOG is pleased to add to another school district to our growing list of knowledgeable customers, and we're looking forward to serving the Mercer County Public Schools," says EDULOG president Mike Darling. "We're confident that our EDULOG.*nt* system, combined with the field trip management, fleet maintenance, and WebQuery software, will satisfy the district's current and future needs. Recent innovations have made the EDULOG system the easiest to use of all the competing software products, and when that's combined with our experienced consulting staff and the company's unwavering commitment to service and support, you have a winning formula for all school districts."

EDULOG.*nt* is a full-featured and easy-to-use transportation management system that is fully integrated with other EDULOG products such as field trip management, fleet maintenance, GPS/AVL, on-vehicle student tracking, driver payroll, and electronic vehicle inspection. At EDULOG, we implement software with the focus on specific district needs and expectations. Every school district is unique, requiring a tailored solution. Therefore, EDULOG software is modular and scalable: the district's size and planning needs determine the correct approach.

At the fundamental level, EDULOG provides an easy-to-use solution for day-to-day management. With it, you can assign new students to a bus or make minor routing changes. As needs



change, the software expands to offer more ways to manage a transportation operation. And when a district needs to make strategic decisions with long-term effects, the EDULOG software serve as a guide through complex tasks. EDULOG solutions are powerful enough to handle “what-if” simulations for opening and closing schools, redistricting, grade reconfigurations, and bell time changes.

edulog’s web-based field trip management software records and reports on the various trips for activities other than regular school attendance transportation. The field trip module stores and reports trips by school, date, destination, requesting group, or trip category. The user can record a variety of items of information relating to each individual trip. Standard information can be included such as: grade levels and the number of students in the activity; originating school; destination; reason and date for the trip; when the trip was requested; and the proposed departure/return time.

The EDULOG fleet maintenance system is an easy-to-use, fully integrated database for managing vehicles, parts inventory, work orders, and district personnel. A complete case history is kept for each vehicle that monitors operating costs, repairs, maintenance services, and fuel consumption. EDULOG’s fleet maintenance system can accommodate any number of vehicles and keep accurate and up-to-date information on each vehicle in the fleet. Maintenance schedules are tracked by the system for each vehicle in the fleet—as are the cost of parts and labor. The system prompts the user to keep maintenance schedules current and shows when work is past due.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry’s largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.