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FOR IMMEDIATE RELEASE

Education Logistics (EDULOG) Announces Multiple Client Successes Using EDULOG's ASP Transportation Management Software and Services

Missoula, MT – November 19, 2009 Education Logistics, Inc. (EDULOG) announced today that school districts across the U.S. are reporting great success using EDULOG's *ePTS*[™] (electronic Pupil Transportation System) or *ntASP* EDULOG-hosted applications for their fall transportation operation startups. For 30 years, EDULOG has been the leader in supplying innovative and cost-effective transportation software, service, and support solutions to school districts. EDULOG has combined the power of its industry leading software with the flexibility of the Internet to develop a transportation solution specifically designed for school districts that want a combination of intuitive, easy-to-use software and a wide range of continuing services. In doing so, EDULOG established the industry's first Application Service Provider (ASP) product line. With this ASP approach, typical district contracts include software licenses, initial and continuing consulting services, unlimited space on EDULOG host servers, and perpetual maintenance and support provided by EDULOG.

"No other company offers a range of transportation services near what we do with our ASP solutions," says Mike Darling, EDULOG president. "We can go from hosting the software on our servers to essentially serving as the full time routing staff for a district. This full service approach, backed by the experience of our large consulting staff, has brought about a tremendous improvement in efficiency and increased cost savings for many districts during the past ten years."

EDULOG offers the only pupil transportation management solution that combines web-based routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. And as many school districts have discovered, the complete package of EDULOG ASP software and continuing consulting services is no more expensive than the less comprehensive offerings of other transportation software vendors. EDULOG's *ePTS* and *ntASP* systems are widely regarded as the most intuitive and easy-to-use transportation management tools in the industry.

Advantages and benefits that EDULOG clients mention when they recommend the ASP systems to other school districts include: no need to involve the district's IT staff; EDULOG performs student information downloads; the ability to access the software from any device connected to the Internet; map development and additions are EDULOG's responsibility—not the district's; and direct one-on-one support from an assigned EDULOG consultant rather than a call center.

Reports of success attributed to EDULOG ASP software and services include the following:

"With the EDULOG *ePTS* system, I am able to give the drivers the information they need for their bus runs in a way that is easy to read and easy to use," says Jim Lathers, transportation director the Fonda-Fultonville Central School District. "As a result, the start of school with regard to transportation went very well—it always does. The people at EDULOG have always been very



helpful with whatever I need, and especially with custom reports. I am very thankful that they are just a phone call away."

The Fonda-Fultonville Central School District is located in Fonda, New York and provides education to grades K-12. It includes three schools, with 1,497 students. The Fonda-Fultonville Central School District received the "2008 School Safety Excellence Award," Titanium Level, from the Utica National Insurance Group.

"We have used EDULOG *ePTS* for a number of years," relates Becky Mangun, transportation manager for the Hellgate Elementary School District. "Our school start-up went very smoothly this year. Even though we have done quite a few start-ups with EDULOG, there are always a few things that pop up. Our main support person at EDULOG, Rob, is very knowledgeable and helpful whenever I have any issues that need attention. I also appreciate EDULOG checking in with me frequently to make sure things are running smoothly. I can't say enough how the system has helped our district."

Hellgate Elementary is a K-8 independent elementary school district located in Missoula, Montana. Founded in 1873, it was one of the first school districts established in what was then Montana Territory. Since its early beginnings as a one-room school district with one teacher, the district has grown to more than 1,260 students and 130 employees.

Stephen Troy, transportation director for the Half Hollow Hills School District declares "We had a very successful start to the school year, and I know it would have been a mistake for us to not have the ASP services from EDULOG. Everyone here loves the system and the support. We'd be dead in the water without it—there's so much that can be done, and with Troy from the EDULOG ASP support group working with us there is nothing we can't do!"

The Half Hollow Hills School District is located in a residential area of 40,000 people in the central part of Long Island, approximately 40 miles from New York City. It is an education-oriented community with high expectations for its schools. The district has a current enrollment of 10,500 students, with transportation provided for 10,400. The district has seven elementary schools, two middle schools, and two high schools. Transportation is provided for all students K-12, regardless of where they reside within the school district. Transportation is also provided for all students attending private and parochial school up to a distance of 15 miles from home to school.

"We had the best opening of school that Pennridge School District ever experienced," reports Denise McCue, district transportation director. "This is an absolutely unbelievable feat due to us just changing software to EDULOG from Trapeze. We would like to take this opportunity to thank EDULOG for fulfilling our request to have Troy Schlimgen be our ASP manager. Troy went above the mandatory services in every way and assisted us when we had different obstacles to hurdle. He was always pleasant and calm when chaos was all around him. Not only did he assist us with changing over to EDULOG he also helped with Power School interfacing with EDULOG. We appreciate all his hard work and wish to commend him for a job well done."

The Pennridge School District is located approximately 30 miles north of Philadelphia in Bucks County. It includes an area of approximately 95 square miles with a total population of 45,000 in eight municipalities (the boroughs of Dublin, Perkasie, Sellersville, and Silverdale, and the townships of Bedminster, East Rockhill, Hilltown, and West Rockhill). There are seven elementary schools (grades K-5), three middle schools (grades 6-8), and one high school (grades 9-12) in the district. The anticipated enrollment for the 2008-2009 school year is 7,332.

"Ease of use is fundamental to a successful transportation system, and EDULOG provides that with intuitive software, intensive training and support operations, and the industry's only full service ASP solution," Darling explains. "We are always interested in what school districts tell us, and many of the changes that EDULOG has made in both software and operations are a direct result of client requests and suggestions. And the success that our clients have reported validates this commitment to focusing on the customer."

With more than 150 employees, EDULOG has the largest pool of industry experience and resources available to directly assist school districts with not only the implementation, but also the operation, of their transportation management system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by completing the required implementation tasks, assisting the district with the tasks needed for successful operation throughout each year of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.