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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That
The Romeo Community Schools, MI Had a Successful School Start
Using EDULOG Routing and Scheduling Software**

Missoula, MT – October 16, 2009 Education Logistics, Inc. (EDULOG) announced today that the Romeo Community Schools (RCS) of Michigan reported that it used the EDULOG.*nt* routing and scheduling system to successfully implement a new transportation plan. EDULOG.*nt* is a part of EDULOG's suite of transportation management solutions for the K-12 school market.

“Our district closed an elementary school this year—Ken Colson from EDULOG was on-site for assistance—and I was able to eliminate one regular ed and one special needs route from the system,” said RCS transportation director Frank Rydquist. “EDULOG has been a large help during the beginning of school, and I intend to further this success with a push to install GPS on our bus fleet, because I recently received our efficiency assessment from Chuck at EDULOG. That report highlighted problem areas that GPS could solve in our operation, and I hope to use this report to make a case for GPS from EDULOG. I am very excited about the possibilities with this technology, and I want to incorporate the payroll module as well!”

The Romeo Community Schools is a K-12 public school district located in northern Macomb County, Michigan, about 30 miles north of Detroit. Romeo Community Schools consists of six elementary schools, two middle schools, and one high school. Current enrollment is approximately 5,400 students, of which about 4,000 are provided transportation. Serving the Historic Village of Romeo and its surrounding communities, Romeo Community Schools combines old world charm with innovation.

“Power, flexibility, and ease-of-use have always been the hallmarks of the EDULOG.*nt* routing and scheduling system,” said Mike Darling, EDULOG president. “We’re always grateful to hear about our client successes, and we appreciate that they look to EDULOG for assistance with their projects. We’ve recently expanded our consulting services group, and the results have been a number of very happy transportation directors.”

EDULOG.*nt* is a full-featured, state-of-the-art Geographic Information System (GIS) designed specifically to meet the challenges faced by school district transportation operators. Based on technology proven in daily use by more than 1,300 school transportation operations throughout the U.S., Canada, and Europe, EDULOG.*nt* increases operational efficiency, reduces administrative costs, and improves service.

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ePTS* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with not only the implementation, but also the operation, of their routing system. EDULOG's continuing



ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, facilitating for the district the continuing required work throughout each year of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.