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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That
The Jenison Public Schools, MI Enjoys Continued Success With
EDULOG Routing and Scheduling Software**

Missoula, MT – October 15, 2009 Education Logistics, Inc. (EDULOG) announced today that the Jenison Public Schools (JPS) of Michigan has reported favorably on the accuracy and efficiency of the district's EDULOG.*nt* routing and scheduling software system.

"I map my students in EDULOG, then let the system auto generate directions and time, which are tweaked to fit my exact schedule; overall, the system does the vast majority of the work," said JPS transportation director Janet Bredeweg. "After our conversion to EDULOG.*nt*, and with subsequent updates, I have used the software to compare driver times for an accurate account of how long the runs should be. I found that EDULOG matches drive times accurately, and provides a great resource on which to base my projections."

Jenison is a suburban community in the metropolitan Grand Rapids, Michigan area. The JPS has an enrollment of approximately 5,400 students, of which about 2,200 are provided transportation. These students attend any of eight schools. The reputation of the school district has made it a popular home for educators from other districts and staff from Grand Valley State University, which is located nearby.

"Power, flexibility, and ease-of-use have always been the hallmarks of the EDULOG.*nt* routing and scheduling system," said Mike Darling, EDULOG president. "We're always grateful to hear about our client successes, and we appreciate the comments and suggestions that they make about both our system and our continuing support and services. Many of the innovations found in all of the EDULOG products are a direct result of listening to what school districts want and need."

EDULOG.*nt* is a full-featured, state-of-the-art Geographic Information System (GIS) designed specifically to meet the challenges faced by school district transportation operators. Based on technology proven in daily use by more than 1,300 school transportation operations throughout the U.S., Canada, and Europe, EDULOG.*nt* increases operational efficiency, reduces administrative costs, and improves service.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its



powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.