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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That ePTS Software and Services
Produced Another Successful School Start at the
Hellgate Elementary School District, MT**

Missoula, MT – October 15, 2009 Education Logistics, Inc. (EDULOG) announced today that the Hellgate Elementary School District (HESD) of Montana has reported another successful school year start for its transportation operation using EDULOG's ePTS™ (electronic Pupil Transportation System), a hosted software solution with ASP services. The ePTS contract between the HESD and EDULOG includes software licenses, initial and continuing consulting services, unlimited space on EDULOG host servers, and perpetual maintenance and support provided by EDULOG.

"We have used EDULOG ePTS for a number of years," said Becky Mangun, transportation manager for the district. "Our school start-up went very smoothly this year. Even though we have done quite a few start-ups with EDULOG, there are always a few things that pop up. Our main support person at EDULOG, Rob, is very knowledgeable and helpful whenever I have any issues that need attention. I also appreciate EDULOG checking in with me frequently to make sure things are running smoothly. I can't say enough how the system has helped our district."

Hellgate Elementary is a K-8 independent elementary school district located in Missoula, Montana. Founded in 1873, it was one of the first school districts established in what was then Montana Territory. Since its early beginnings as a one-room school district with one teacher, the district has grown to more than 1,260 students and 130 employees.

"Ease of use is fundamental to a successful transportation system, and EDULOG provides that with intuitive software, intensive training and support operations, and the industry's only full service ASP solution," explained EDULOG president Mike Darling. "We are always interested in what school districts tell us, and many of the changes that EDULOG has made in both software and operations are a direct result of client requests and suggestions. And the success that our clients have reported validates this commitment to focusing on the customer."

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's ePTS system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with not only the implementation, but also the operation, of their routing system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, helping the district complete tasks needed for successful operation throughout each year of the contract, and ensuring that the school district receives full value from the automated routing and scheduling system.



Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.