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FOR IMMEDIATE RELEASE

Education Logistics (EDULOG) Announces That the Haverford Township School District, PA Eliminated 15 Percent of the District's Bus Runs Using the EDULOG System

Missoula, MT – October 15, 2009 Education Logistics, Inc. (EDULOG) announced today that the Haverford Township School District of Pennsylvania has reported significant reductions in transportation costs through the use of the EDULOG.*nt* routing and scheduling software and the EDULOG *EduTracker* GPS/AVL system.

"The EDULOG system gives you a nice picture of what's going on," said district transportation director George Ramplin. "If I weren't able to use the software for changes like this we would have started this year with 60 or 61 AM runs instead of the 51 we did, and that's an incredible improvement. This is our second year in a row that we've been able to cut some runs. We were even able to take into consideration the shuttles. We have *EduTracker* GPS, EDULOG.*nt* routing and scheduling, and WebQuery—which really helps reduce the phone calls. All of this allows us to look at the big picture. The routes and schedules always come together in the end but EDULOG lets us look at it now and plan ahead. August 31 was our last summer school run and some private schools started that day, then regular education started on September 8. We don't stop running buses, and without the EDULOG system we'd never survive, let alone find time to make all those money saving changes!"

The Haverford Township School District is located in a residential community in northeastern Delaware County right outside Philadelphia. Residents number more than 49,000, and the district has a student enrollment of approximately 8,000, of which 4,700 are provided transportation. The district has seven schools: Chatham Park, Chestnutwold, Coopertown, Lynnewood, and Manoa elementary schools (grades K-5); Haverford Middle School (grades 6-8); and Haverford High School (grades 9-12).

"EDULOG's optimization functions have always been the best in the industry at producing verifiable, valid cost savings while maintaining or even increasing the level of service," explains Mike Darling, EDULOG president. "And this report from the Haverford Township School District proves once again that the EDULOG system is not only a powerful management tool, but also the most effective software for answering school district transportation departments' biggest questions: how do we cut costs, and then how do we implement the plan?"

EDULOG.*nt* is a full-featured, state-of-the-art Geographic Information System (GIS) designed specifically to meet the challenges faced by school district transportation operators. Based on technology proven in daily use by more than 1,300 school transportation operations throughout the U.S., Canada, and Europe, EDULOG.*nt* will increase operational efficiency, reduce administrative costs, and improve service.

EDULOG's *EduTracker* software is the only proven GPS/AVL system that is fully integrated with bus routing and planning software. *EduTracker* provides school districts with a cost-effective and



integrated method of tracking bus locations at all times. With this innovative technology, not only can school districts display the exact location of any bus, but the time and location of each pick-up and drop-off can be recorded for route analysis, emergency notification, and accident reporting.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.