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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That the Carroll County School System, GA
Produced \$300,000 in Annual Transportation Savings
Using EDULOG Software**

Missoula, MT – October 15, 2009 Education Logistics, Inc. (EDULOG) announced today that the Carroll County School System of Georgia has reported significant reductions in transportation costs through the use of the EDULOG.*nt* routing and scheduling software.

“The Carroll County School System will lose another \$9 million in funding in 2010/2011,” said transportation director Denzil Rogers. “After converting to EDULOG from the SmartR system by Trapeze, we used the EDULOG system’s ability to maximize the number of students on a bus and minimize the total number of runs in the system. Since we started with EDULOG, we have cut 20 buses from the fleet and close to 30 from the system (1.5 routes per bus) by using the different approaches available in the software. Altogether, we’ve seen approximately \$300,000 each year in savings!”

As the 23rd largest school system in the state of Georgia, the Carroll County School System serves approximately 15,200 students, of which about 11,000 are provided transportation. These students attend any of 22 schools in the county. Carroll County is included in the Atlanta-Sandy Springs-Marietta, Georgia Metropolitan Statistical Area.

“EDULOG’s optimization functions have always been the best in the industry at producing verifiable, valid cost savings while maintaining or even increasing the level of service,” explains Mike Darling, EDULOG president. “And this report from the Carroll County School System proves once again that the EDULOG system is not only a powerful management tool, but also the most effective software for answering school district transportation operations’ biggest questions: how do we cut costs, and then how do we implement the plan?”

EDULOG.*nt* is a full-featured, state-of-the-art Geographic Information System (GIS) designed specifically to meet the challenges faced by school district transportation operators. Based on technology proven in daily use by more than 1,300 school transportation operations throughout the U.S., Canada, and Europe, EDULOG.*nt* will increase operational efficiency, reduce administrative costs, and improve service.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its



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powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.