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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
Web-Based Pupil Transportation Management System To
The Coolidge Unified School District #21, AZ**

Missoula, MT – October 9, 2009 Education Logistics, Inc. (EDULOG) announced today that it has contracted with the Coolidge Unified School District #21 (CUSD #21) of Arizona for the implementation of its internet-based bus routing and scheduling system, part of EDULOG's suite of transportation management solutions for the K-12 school market. The agreement includes software licenses, related professional services, initial and continuing consulting services, and software hosting, maintenance, and support. CUSD #21 has invested in EDULOG's *ePTS*[™] (electronic Pupil Transportation System) solution.

The CUSD #21 is located in Pinal County, Arizona about 20 minutes south of the Phoenix East Valley and is expected to become one of the fastest growing school districts in Arizona. The district currently has five K-8 elementary schools and two high schools educating approximately 4,000 students. After researching the available transportation management software solutions, the CUSD #21 selected EDULOG based on ease-of-use and the exceptional support services EDULOG has provided to other Arizona school districts.

"Like many small districts, we operated for years with no transportation routing system," said Linda Barnwell, Transportation Director for the CUSD #21. "After adding three new schools to the north end of our 250 square mile district, we don't feel small anymore and need the help of a computerized system. In the midst of a major recession and budget cuts, we were attracted to the *ePTS* solution for several reasons. *ePTS* is competitively priced among routing solutions for small districts. Our current servers are pretty maxed out, and it's not a good time to invest in expensive hardware. And our IT Department liked the fact that the *ePTS* solution included hosting of the software, as they are already short-staffed and doing more with less."

"After using in EDULOG.*net* in three school districts before coming to Coolidge, I was comfortable and confident in EDULOG's ability to provide a tool that was affordable, but still able to do all we need," added Barnwell. "After looking at the *ePTS* demonstration and talking with the knowledgeable staff at EDULOG, I am certain we will have the solution we are looking for! I'm also excited about *ePTS* because the 'learning curve' for end users will be so much simpler than anything I've used in the past, which will be an important factor in getting us off the ground."

"EDULOG is pleased to add to another Arizona school district to our growing list of knowledgeable customers, and we're looking forward to serving the Coolidge Unified School District #21. We're confident that our *ePTS* solution will satisfy the District's needs, especially because our recent software innovations make the system the most easy-to-use transportation management tool available. Combining that with experienced consulting resources and the company's unwavering commitment to satisfying the particular needs of its customers, and it's a winning formula for school districts," commented Mike Darling, president of EDULOG.



EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ePTS* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with not only the implementation, but also the operation, of their routing system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, facilitating for the district the various on-going work throughout each year of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.