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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) to Provide
Web-Based Pupil Transportation Management System to
the St. Clair County Schools, AL**

Missoula, MT – September 29, 2009 – Education Logistics, Inc. (EDULOG) announced today that it has contracted with the St. Clair County Schools (SCCS) of Alabama for the implementation of its internet-based bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. The agreement includes software licenses, related professional services, initial and continuing consulting services, and software hosting, maintenance, and support. SCCS has invested in EDULOG's *ePTS*[™] (electronic Pupil Transportation System) solution, the EDULOG field trip management system, and EDULOG's unique WebQuery software for broadcasting transportation information to students, parents, and the community through the Web.

The SCCS is located in the greater Birmingham-Hoover Metropolitan Area of Alabama, and currently operates 18 schools for its more than 8,000 students. A fleet of 85 buses transport more than 5,600 students throughout the 500 square mile district. After thoroughly considering all the available transportation management software solutions, the SCCS selected EDULOG based on ease-of-use and the exceptional support services EDULOG has provided to other Alabama school districts.

"We've heard very good things about EDULOG support and services from other Alabama school districts," said Jerry Fuller, Transportation Director for the SCCS.

"But what really made us decide on EDULOG was how the company has a clear expansion path so that we can add GPS and student tracking in the future, and how they are willing to use their GPS system to get the initial busing data into the system. This extra effort, plus the ease-of-use of the software itself, really impressed us," added Fuller.

"EDULOG is pleased to add to another Alabama school district to our growing list of knowledgeable customers, and we're looking forward to serving the St. Clair County Schools," said EDULOG president Mike Darling. "We're confident that our *ePTS* solution, combined with the field trip and WebQuery software, will satisfy the district's current and future needs. Our recent software innovations make the system the easiest to use of all the competing software products, and when that's combined with our experienced consulting staff and the company's unwavering commitment to service and support, you have a winning formula for all school districts."

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ePTS* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with not only the implementation, but also the operation, of their routing system. EDULOG's continuing



ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, facilitating for the district the various on-going work throughout each year of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.