



Contact: Jason Corbally
Director of Sales
Education Logistics, Inc.
(406) 728-0893 x 2205
jcorball@edulog.com

FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
Route Planning And Management System
To Atlanta Public Schools, GA**

Missoula, MT – August 20, 2009 – Education Logistics, Inc. (EDULOG) announced today that it has contracted with the Atlanta Public Schools (APS) for the purchase of EDULOG's pupil transportation routing and scheduling software, part of EDULOG's broad range of transportation management solutions for the K-12 school market. The agreement includes a software license, related professional services, and ongoing support. The District has invested in EDULOG's *edulog.nt*TM routing software.

The APS has an enrollment of 51,000 students and provides daily transportation to over 23,000 of them with a fleet of 317 school buses. The district issued an RFP in March 2009 in order to obtain a bus route planning and management system to streamline the information workflow within the transportation department. After thorough review of the responses, the District awarded the contract to EDULOG.

"After a competitive bid process, EDULOG was selected as the solution that will best meet the need of the APS so that manual tasks and communication between schools, bus drivers, transportation officials, and parents can be automated and tracked," explained Harold Walker, Transportation Director for the APS.

"The features provided by the EDULOG software include: the ability to identify walk boundaries, hazardous locations, and violator information through a map display; provide knowledge of which student belongs on which bus; an alert feature for identifying if an assigned stop requires a child to cross a hazardous street; the ability to do a series of queries to ensure optimization of traditional and special needs routes; and ability to integrate student data, routing data, and allow for future expansion and implementation of GPS, field trip management, and driver time and attendance management," Mr. Walker added.

"EDULOG's routing software has proven itself as the industry leader for over 30 years, and is uniquely capable of providing school districts the tools they need to achieve the greatest possible routing efficiencies. We are pleased to have APS return as an EDULOG client and look forward to continuing the relationship with the District while making available the full value of EDULOG's latest innovative solutions," stated Mike Darling, president of EDULOG.

EDULOG offers the industry's only suite of solutions for total transportation management. Through the company's innovative multi-interface approach, a school district's transportation department staff is able to perform their specialized roles by utilizing separate software interfaces, each uniquely designed to complement the individual responsibilities of the different levels and positions of the staff. Each purposeful user interface is connected to the same core



transportation database, forming a single fully integrated system to manage all aspects of the routing and scheduling operation. With features designed specifically to be intuitive for each type of user, no longer are transportation departments forced to compromise power and functionality for ease-of-use.

Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry's largest source of such expertise. For more information about EDULOG, visit www.edulog.com.