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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
Integrated AVL/GPS Tracking Solution To
The Wayzata Public Schools, MN**

Missoula, MT – July 28, 2009 – Education Logistics, Inc. (EDULOG) announced today that Wayzata Public Schools (WPS) has contracted for the purchase of EDULOG's integrated global positioning system (GPS), part of EDULOG's suite of transportation management solutions for the K-12 school market. The agreement includes software licenses, GPS hardware, related professional services, maintenance, and support. WPS has invested in EDULOG's *EduTracker*[™] AVL software.

WPS serves all or portions of eight west suburban municipalities in Minnesota. Covering 38 square miles, the district extends north and east from Wayzata Bay on Lake Minnetonka and lies approximately eight miles west of Minneapolis. The district includes the municipalities of Corcoran, Maple Grove, Medicine Lake, Minnetonka, Orono, Plymouth and Wayzata. WPS serves approximately 10,000 students with seven elementary schools, three middle, and one high school.

WPS has utilized EDULOG's routing and scheduling software since 1992. The district was interested in expanding its system to include GPS tracking of 30 school buses used for transporting special education students in order to further improve student safety and customer service.

"We needed more than a simple GPS tracking system, full integration with the routing system was required. When the parent of a special education student calls in we want to know instantly if a bus is running early or late compared to the planned schedule and be able to provide them an ETA for arrival at the bus stop. In the event there's some kind of emergency, dispatch will be the first to know and have the tools needed to respond," stated Fred Retzloff, Transportation Supervisor for WPS.

"Only EDULOG could offer a truly integrated GPS + Routing system. With special needs routing in particular, planned bus routes can change very frequently so it's critical to have both the actual GPS data and planning routing data contained in a single system so that routing changes can be updated right away, rather than trying to rely on some type of 'data overlay' promoted by other companies that do not offer both GPS and routing components from a single source," added Retzloff.

"WPS is a valued long time client of EDULOG's and we are glad to have the continued opportunity to serve the District. We're confident *EduTracker* will satisfy the needs of WPS and provide the complete end to end data integration it requires," stated Mike Darling, president of EDULOG.



EDULOG's GPS solution includes complete integration between the routing and scheduling system and the GPS/AVL software and is unique as the only such single vendor system in the pupil transportation market. Full, two-way data communication between the planned routing data and real world GPS data offers numerous unique benefits for cost savings, increased student safety, and enhanced customer service. The solution is fully scalable to offer student tracking, driver payroll, and vehicle inspection. Web-based software options allow a school district's transportation department to share information online with schools and parents. The ability of EDULOG's GPS solution to automatically compare real world data with planned data in real time is an intrinsic and unique benefit that allows operators to manage by exception, even if planned data changes in real time during the day. As a result, the system calls attention to issues that require focus rather than requiring users to proactively seek out potential problems.

Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry's largest source of such expertise. For more information about EDULOG, visit www.edulog.com.