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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide  
Pupil Transportation Web Browser Software  
To Racine Unified School District, WI**

**Missoula, MT – July 27, 2009** – Education Logistics, Inc. (EDULOG) announced today that Racine Unified School District (RUSD) has extended its investment in EDULOG’s software with the purchase of its web-based transportation data distribution software, part of EDULOG’s broad range of transportation management solutions for the K-12 school market. The agreement includes a software license, related professional services, maintenance, and support. The District has invested in EDULOG’s *WebQuery*<sup>TM</sup> software.

RUSD has a student population of approximately 21,000 students from urban, rural, and suburban areas within a 100-square mile area. The District is situated within a small urban community located on the beautiful shores of Lake Michigan in southeastern Wisconsin. RUSD consists of 21 elementary schools including 3 magnet schools, 7 middle schools including one magnet middle school, and two charter middle schools. The District has three large high schools, one magnet high school, and one charter high school. RUSD is a long time user of EDULOG’s bus routing and scheduling software, having originally contracted with EDULOG for the system in 1988.

“RUSD has successfully utilized the EDULOG routing system for decades. The ability to now be able to share the wealth of valuable data contained in the system with others throughout the District and beyond will be a real benefit to our community,” said Pat Starken, Transportation Director for RUSD.

“Beyond the software itself, EDULOG provides us with all of the needed training and assistance, as well as ongoing support, to ensure we’re successful with the system,” Starken added.

“EDULOG greatly values the relationship with RUSD that spans the last 20+ years. We are pleased to have the continued opportunity to serve the District and help it further leverage and increase the value of their existing system. We hope EDULOG can bring even more value to RUSD over the next 20 years,” commented Mike Darling, president of EDULOG.

EDULOG’s *WebQuery* software allows school districts utilizing the company’s routing and scheduling software to make transportation information available to others within the district and/or the broader community. Instead of constantly dealing with information requests, the web-based software allows the District’s transportation staff to focus its time on more pressing daily operational demands. Student eligibility and school assignments, transportation schedule changes, and new busing plans can be easily updated through the routing software and made instantly available through the internet with *WebQuery*. The software will display a list of the closest stops to a student’s address, their distance from the address, the pick-up and drop-off



times, and the bus run number. The interface is intuitive and easy-to-use, making it simple to navigate and find information for even first time users.

*Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry's largest source of such expertise. For more information about EDULOG, visit [www.edulog.com](http://www.edulog.com).*