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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
Internet-Based Pupil Transportation System To
The Deptford Township School District, NJ**

Missoula, MT – July 15, 2009 – Education Logistics, Inc. (EDULOG) announced today the Deptford Township School District (DTSD) has contracted with EDULOG for the purchase of its internet-based bus routing and scheduling system, part of EDULOG's suite of transportation management solutions for the K-12 school market. The agreement includes software licenses, related professional services, initial and ongoing consulting, software maintenance, and support. DTSD has invested in EDULOG's *ePTS*[™] (electronic Pupil Transportation System) solution.

DTSD consists of six early childhood/elementary schools, a middle school, a high school, and a special needs school to meet the needs of over 4,400 students. It is the third largest educational system in Gloucester County, NJ, and is thoroughly modern in its use of technology to enhance the educational process. After becoming unsatisfied with its existing routing software, DTSD reviewed the available options and selected EDULOG as the best solution for the District.

"DTSD is familiar with the use of routing software, having worked with the Versatrans system. However, the limitations of the software and increase in the associated costs caused us to consider other available options," said Deborah Hohns, Transportation Supervisor for DTSD.

"EDULOG offered a solution that went beyond software. Having EDULOG's staff take over responsibility of so much of the routine work required to maintain the system will be a welcome change," added Hohns.

"EDULOG is proud to add DTSD to its substantial list of valued clients in New Jersey. In the continued spirit as the industry innovator, EDULOG has taken a unique approach with its ASP solutions to combine the best of both software and consulting services. This has proven very successful, having now served hundreds of ASP clients nationwide. We have added and expanded on the value offered through the *ePTS* software and are committed to a close working relationship with our customers. In doing so EDULOG is able to provide customers direct assistance in satisfying requirements such as the New Jersey state report," remarked Mike Darling, president of EDULOG.

EDULOG offers the industry's only pupil transportation management solution that combines routing software with in-depth, ongoing consulting and data services. EDULOG's *ePTS* software is widely regarded as the most intuitive and easy-to-use management tool in the industry. With over 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with successfully implementing their routing system. EDULOG's ongoing ASP services place an increased responsibility on the company, rather than



the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned a EDULOG Site Manager who personally assists the district by performing the necessary implementation work, facilitates various ongoing work throughout each year for the district, and ensures the school district is able to receive the full value available from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry's largest source of such expertise. For more information about EDULOG, visit www.edulog.com.