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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
GPS Tracking And Driver Payroll System To
Auburn Enlarged City School District, NY**

Missoula, MT – July 7, 2009 – Education Logistics, Inc. (EDULOG) announced today that it has contracted with the Auburn Enlarged City School District (AECSD) for the purchase of EDULOG's GPS tracking and driver payroll system, part of EDULOG's broad range of transportation management solutions for the K-12 school market. The agreement includes software licenses, GPS hardware, related professional services, maintenance, and support. The District has invested in EDULOG's *EduTracker*[™] GPS tracking system and *eDPS*[™] electronic Driver Payroll System.

AECSD is located in Auburn, NY, a small city in the Finger Lakes region of New York State, 25 miles West of Syracuse. The city of 32,000 is at the northern tip of Owasco Lake and is the legislative service and cultural center for Cayuga County. The AECSD serves the city of Auburn and the municipalities of Fleming, Sennett and Owasco, with a total district population of about 42,000. The District encompasses 37 square miles and serves 4,850 full-time students as well as those who participate in night school and other programs. AECSD was interested in implementing GPS tracking of its 9 school buses as well as an automated payroll system for its drivers. After reviewing the capabilities of EDULOG's solution, AECSD selected the company to provide the system.

"We liked the simplicity of the system which can at the same time provide such a meaningful result. EDULOG's ability to use basic cell phones as the GPS units made the cost of the system very affordable without having to sacrifice anything offered by more expensive systems," stated Margaret Wise, Transportation Director for AECSD.

"Drivers can easily login and out using the phones through the intuitive software interface. Simply automating that process will save us time and money," Wise added.

"EDULOG is pleased to provide a GPS tracking and driver payroll solution to AECSD. No other solution can compare to what EDULOG has achieved through its specialized cell phone-based tracking and payroll system which has been specifically designed to meet the unique needs of K-12 school districts," commented Mike Darling, president of EDULOG.

EDULOG offers the industry's only GPS and driver payroll solutions that are specially designed for pupil transportation operations. The *EduTracker* system allows school districts to track real time bus locations, enhancing student safety, and improving customer service. Additionally, the district can ensure its buses are being used appropriately as well as monitor and reduce excess engine idle time which can offer significant fuel savings. The system can be expanded to fully integrate with routing and scheduling software, uniquely available from EDULOG, which offers



real time comparison of actual GPS data with planned routing data. Operators are able to manage by exception as the system calls attention to buses running early/late or those that badly deviated from their planned path. EDULOG offers a scalable range of GPS hardware options from cell phones to self-contained "black box" units. The solution is fully scalable to offer student tracking, driver payroll, and vehicle inspection. Web-based software options allow a school district's transportation department to share information online with schools and parents.

The eDPS driver payroll system offers districts an efficient way to automate the process of drivers clocking in and out, saving valuable time that is otherwise wasted each day with manual systems. The mobile software interface is designed to provide specific functionality for school bus drivers in an intuitive and easy-to-use format. School districts can track a full range of payroll events beyond the basic driver login and logout such as tracking break time, pre and post trip vehicle inspection times, and any custom payroll events desired. Designed to easily support districts that pay drivers different rates for different activities, the system can differentiate between time periods for drivers performing field trips, regular transportation, special ed transportation, or any other category of interest. The system is expandable to fully integrate with routing and scheduling software so that comparisons of actual driver logged time versus scheduled time can occur. When drivers login, the system will verify they are on the right bus. Dispatchers can be alerted in real time to drivers that did not perform a proper pre or post trip vehicle inspection. Managers can review automated reports which expose payroll abuse, drivers that logged in too early or late, had too much slack time before or after the route, or simply identify operational inefficiencies that can be adjusted to increase productivity. EDULOG offers a range of hardware options from cell phones to mobile data terminals (MDT).

Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry's largest source of such expertise. For more information about EDULOG, visit www.edulog.com.