



Contact: Jason Corbally
Director of Sales
Education Logistics, Inc.
(406) 728-0893 x 2205
jcorball@edulog.com

FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
Fully Integrated AVL/GPS System for Student Transportation
To Lane County School District No. 4J**

Missoula, MT – June 16, 2009 – Education Logistics, Inc. (EDULOG) announced today that the Lane County School District No. 4J (a.k.a. Eugene School District, ESD) has signed a contract for the purchase of EDULOG's integrated global positioning system (GPS), part of EDULOG's broad range of transportation management solutions for the K-12 school market. The agreement includes software licenses, GPS hardware, related professional services, maintenance, and support. The District has invested in EDULOG's *EduTracker*TM GPS-based routing system.

ESD serves approximately 17,000 students in 26 elementary school programs, 13 middle school programs (including a K–8 program), 8 high school programs, and 3 charter schools. The District provides transportation to students using a fleet of 91 school buses and spans 155 square miles in the southern Willamette Valley, including the town of Coburg and a small part of Linn County to the north. About 85 percent of the City of Eugene lies inside ESD's boundaries.

The District issued a Request for Proposals in October 2008 seeking a GPS solution that would enhance its transportation routing software by collecting and tracking information such as bus location, bus stops, railroad crossings, brake lights, yellow lights, red crossing lights, and bus speed. The system was required to track vehicle and run ID, vehicle speed, route, passenger lists, location, longitude, latitude and options for additional data to be used for comparative analysis to improve routing and scheduling efficiency. After an extensive review process, ESD awarded the project to EDULOG.

"Of all the systems we reviewed, only EDULOG was capable of providing a GPS solution that would directly feed into our existing routing software for immediate analysis, route monitoring, and emergency response needs," stated Jan Anderson, ESD's Transportation Manager.

"EDULOG's *EduTracker* system offers ESD the critical and unique benefit of full two-way data exchange to and from the routing software to supply real time interactive analysis in the AVL software by comparing planned versus actual information. The ability to directly use GPS data captured by the system for route planning, without having to attempt a separate export/import process as proposed by all other companies, was an important factor in our decision," Anderson added.

"Only EDULOG has demonstrated the ability to provide a fully integrated GPS-based routing system that is not limited by the constraints that otherwise exist when more than one company attempts to integrate otherwise diverging systems. We are pleased to offer ESD the industry's only end-to-end routing + GPS solution and look forward to the District benefiting from the



advantage of having a single company accountable for successfully delivering the system,” commented Mike Darling, president of EDULOG.

EDULOG offers the industry’s only GPS solution that includes full integration with routing and scheduling software. The combined system offers a broad range of benefits for safety and cost savings, a unique result of this complete two-way system integration. The solution is fully scalable to offer student tracking, driver payroll, and vehicle inspection. Web-based software options allow a school district’s transportation department to share information online with schools and parents. The ability of EDULOG’s GPS solution to automatically compare real world data with planned data in real time is an intrinsic and unique benefit that allows operators to manage by exception. As a result, the system calls attention to issues that require focus rather than requiring users to proactively seek out potential problems.

Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry’s largest source of such expertise. For more information about EDULOG, visit www.edulog.com.