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FOR IMMEDIATE RELEASE

## **Education Logistics (EDULOG) to Provide an Enrollment Projection and Boundary Realignment Study For the Vestavia Hills City Schools, Alabama**

**Missoula, Mont. – January 30, 2012** Education Logistics, Inc. (EDULOG) announced today that the company will be providing specialized consulting services to the Vestavia Hills City Schools (VHCS) of Alabama to assist the district with plans for future growth.

The VHCS is located in Vestavia, Ala., and the district serves two counties: Jefferson and Shelby. More than 6,000 students attend the district's five elementary schools, two middle schools, and one high school.

The initial phase of the project will involve downloading all current student data into the EDULOG system, creating a digital map file of the district, address-matching student residence locations, and then creating multiple planning zones using EDULOG's software while incorporating demographic and socio-economic data from the U.S. Census Bureau and the district.

The project's end result will be a full enrollment projection on a school-by-school basis using the current attendance boundaries showing annual changes from 2012/2013 through the 2021/2022 school years.

“EDULOG has been providing boundary planning and enrollment forecasting services for more than 30 years, and our success in providing effective plans has been well documented,” said Jason Corbally, EDULOG's president:

Using EDULOG's powerful software, our professional staff can provide clients with innovative approaches to:

- Optimal school location/capacity redistricting
- School-grade reconfiguration
- Attendance boundary adjustment
- Impact assessment of school closing, merger, and consolidation
- Enrollment forecasting
- Creation of efficient transportation policies
- Construction of analysis zones

EDULOG's demographics consulting staff has been very successful in recent years working with districts to obtain the greatest benefits from our boundary planning and boundary optimization software. School Districts have contracted with EDULOG for consulting services for the following reasons:



- Specialized studies are required and the district doesn't have an experienced demographer on staff;
- The effects of changing school policies, boundaries, or grade configurations are politically sensitive, and the district prefers to have an outside party perform the analysis.

*Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978. EDULOG partners with K-12 school districts to provide planning and management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost-savings plans, GPS-based routing software, student tracking, driver time and attendance tracking, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit: [www.EDULOG.com](http://www.EDULOG.com)*