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FOR IMMEDIATE RELEASE

## **Education Logistics (EDULOG) Announces that Gray Line of Nashville, Inc. Will Implement an Electronic Pupil Transportation System (ePTS)**

**Missoula, Mont. – December 22, 2011** Education Logistics, Inc. (EDULOG) announced today that the Gray Line of Nashville, Inc. bus company has awarded EDULOG a contract to implement a web-based electronic pupil transportation system (*ePTS*).

The contract with Gray Line includes software licenses, related professional services, initial and continuing consulting services, ASP software hosting, maintenance, and support. Gray Line of Nashville, Inc., is located in Nashville, Tennessee, the capital of that state and a city often referred to as Music City USA because of its well known country music performances and venues. The company serves four charter schools in Davidson County of the Nashville metro area.

“We were new to school bus routing and limited to inefficient and time consuming methods,” said Haniff Jackson, general manager of Gray Line of Nashville. “Once we saw a demonstration of EDULOG’s *ePTS* system we were really sold on its accuracy and the fact that it didn’t have complicated maintenance associated with the software. Having a professional from EDULOG ready to assist us was a big factor in our decision to implement the software and we look forward to using the system and embracing this new technology.”

“EDULOG is pleased to add the Gray Line of Nashville to our growing list of *ePTS* customers, and we look forward to serving this client for many years to come,” said EDULOG president Jason Corbally. “The *ePTS* system is designed to precisely meet the needs and budgets of small and medium-sized school transportation operations, and the combination of easy-to-use software and continuing ASP services has been extremely popular. The EDULOG *ePTS* system is the easiest to use of all the school transportation software products, and when that’s combined with our experienced consulting staff and the company’s unwavering commitment to service and support, it’s an unbeatable package.”

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting, data services, and access through the Internet. EDULOG’s *ePTS* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources to directly assist school districts with not only the implementation, but also the operation, of a routing system.

EDULOG’s continuing ASP services place the responsibility on EDULOG, rather than the client, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally perform the necessary implementation tasks, assist with on-going work throughout each year of the contract, and ensure that the client receives full value from the EDULOG automated routing and scheduling solution.



*Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978. EDULOG partners with K-12 school districts to provide planning and management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost-savings plans, GPS-based routing software, student tracking, driver time and attendance tracking, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit: [www.EDULOG.com](http://www.EDULOG.com)*