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FOR IMMEDIATE RELEASE

Education Logistics (EDULOG) Announces that the Kalispell Public Schools of Montana Will Implement an Advanced EDULOG Routing and Scheduling and GPS/AVL System

Missoula, Mont. – November 23, 2011 Education Logistics, Inc. (EDULOG) announced today that it will be implementing an advanced routing and scheduling (EDULOG.*nt* with an *ePTS* interface) and an *EduTracker* GPS/AVL system for the Kalispell Public Schools (KPS) of Montana.

The KPS is located in the northwest corner of Montana in Flathead County and the district has five elementary schools, one middle and two high schools, two alternative programs, and a center. More than 5,000 students attend the district.

“Our district has been using a transportation software system from a company in New York State, but the support for that system has been inadequate and the software itself has only limited capabilities,” said Kay Evans, transportation supervisor for the KPS. “I also wanted to take advantage of GPS tracking of school buses, and so we started looking at what was available.”

“What struck us about the EDULOG system was: how many features it had that our other software didn’t; how easy it was to use with the new interface; and how well-thought out and powerful the EDULOG GPS system is,” Evans said. “As with many districts in the state, our buses can be carrying students on overnight trips that travel more than 600 miles round trip, and the EDULOG system’s ability to track every mile of such a trip is very important to us.”

Being at the forefront of transportation technology also played into the KPS’s decision to invest in an EDULOG solution.

“Unlike the other systems we looked at, EDULOG is really pushing forward with new technology and new ways of managing transportation,” Evans said. “I like that they are an innovator and market leader, and I expect to add to our system as funding becomes available.”

“We’re pleased that the KPS has recognized that successful school bus GPS/AVL tracking requires a detailed knowledge by the vendor of routing and scheduling activities,” said EDULOG president Jason Corbally. “EDULOG is pleased to add the KPS to our growing list of customers, and we look forward to serving the district for many years.”

Technology advances and increasing concerns about student safety and accountability have made GPS/AVL one of the hottest topics in student transportation management. EDULOG anticipated this interest, and has made a considerable effort to become the leading provider of GPS solutions for school busing. EDULOG’s *EduTracker* provides school districts with a cost-effective and integrated method of



tracking bus locations at all times. With this innovative technology, not only can you have the exact location of any bus displayed on a map, but the time and location of each pick-up and drop-off can be recorded for route analysis, emergency notification, and accident reporting. Enhanced productivity, optimized fleet assignments, improved safety and security, and increased community service are all provided by the EDULOG *EduTracker* system.

EDULOG.*nt* is a full-featured and easy-to-use transportation management system that can be fully integrated with other EDULOG products such as field trip management, fleet maintenance, GPS/AVL, on-vehicle student tracking, driver time and attendance tracking, and electronic vehicle inspection. At the fundamental level, EDULOG provides an easy-to-use solution for day-to-day management such as assigning new students to a bus or making minor routing changes. As requirements change, the software expands to offer more ways to manage a transportation operation. And when a district needs to make strategic decisions with long-term effects, the EDULOG software guides the district through the complexity. EDULOG solutions are powerful enough to handle “what-if” simulations for opening and closing schools, redistricting, grade reconfiguration, and bell time changes.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978. EDULOG partners with K-12 school districts to provide planning and management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost-savings plans, GPS-based routing software, student tracking, driver time and attendance tracking, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry’s largest source of such expertise. For more information about EDULOG, visit: www.EDULOG.com